

Fact Sheet

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PROTO CORPORATION

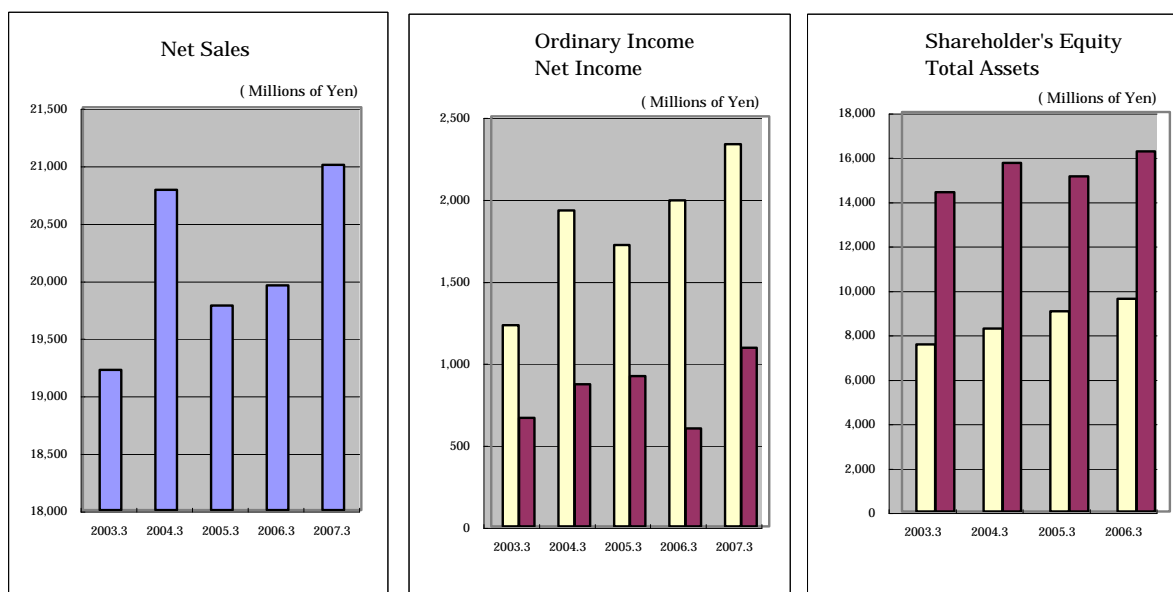
Code: 4298(J Q)

Corporate Data



As of March 31, 2006

Corporate Name	PROTO CORPORATION
Founded	October 1 ,1977
Established	June 1, 1979
Common Stock	¥1,824,620 thousand (as of March 31, 2006)
Head Office	1-23-14, Aoi, Naka-ku, Nagoya 460-0006, Japan TEL 052-934-2000 FAX 052-930-4400
Branch Offices	Sapporo, Sendai, Kita-Kanto, Tokyo, Hamamatsu, Nagoya, Osaka, Hiroshima, Fukuoka, Kumamoto <u>Total of 10 Branch Offices</u>
Fiscal Year-end	March 31
Board of Directors and Statutory Auditors	Chairman and Chief Executive Officer :Hiroichi Yokoyama President and Chief Operating Officer :Tatsuzo Irikawa Vice President :Minoru Saito Managing Director :Motohisa Yokoyama Managing Director :Naoya Mizukawa Director :Susumu Kuramoto Director :Fujio Imura Director :Shuji Yamaguchi Director :Kenji Kamiya Director :Atsuya Okimura Standing Statutory Auditor :Kenichi Mizuno Statutory Auditor :Wataru Shiomi Statutory Auditor :Yoshio Arima
Number of Employees	504 (as of March 31,2006)
Main Banks	The Bank of Tokyo-Mitsubishi UFJ , Ltd. ,The Sizuoka Bank, Ltd., The Mizuho Bank, Ltd.
Stock Exchange Listing	JASDAQ (Listed on September 12, 2001)
Wholly Owned Subsidiary	PROTO LINK Corporation (Data gathering for and editing/production of information magazines; advertising agency business; distribution of printing-use paper)
Consolidated Subsidiary	MPEC Corporation (Intermediary EC business for automobile sales)
Consolidated Subsidiary	REPAIR – TECH INC. (Publisher of information magazines for automobile repair industry; development/sale of automobile repair estimation software)
Consolidated Subsidiary	MARS FLAG Corporation (Design/creation of Internet-related systems)
Wholly Owned Subsidiary	Shanghai Proto Corporation (Market research covering automobile- and Internet-related markets)
Wholly Owned Subsidiary	YOYAKU NET Corporation (Administration of reservation website based on beauty-related contents)
Consolidated Subsidiary	JPEX Partners Inc. (Development/production/circulation of software; investor in company engaged in same)
Sub-Subsidiary	BOMUL.com (Administration of software download website; development/sale of software)
For further information please contact	PROTO CORPORATION Corporate Planning Department TEL 052-934-1519 FAX 052-934-1750 http://www.proto-g.co.jp

Financial Highlights (Consolidated)


Fiscal Years Ended March 31	(Thousands of Yen)				
	2003.3	2004.3	2005.3	2006.3	2007.3(estimate)
Net Sales (thousands)	19,217,991	20,781,415	19,778,878	19,952,511	21,000,000
Ordinary (thousands)	1,228,488	1,927,464	1,715,695	1,987,622	2,330,000
Net Income (thousands)	661,778	867,756	917,099	598,118	1,089,381
Shareholder's Equity (thousands)	7,529,080	8,237,491	9,021,519	9,589,110	-
Total Assets (thousands)	14,385,270	15,704,136	15,109,068	16,218,762	-
Common Stock (thousands)	1,824,620	1,824,620	1,824,620	1,824,620	1,824,620
Shares Outstanding at Year-End	8,725,000	8,725,000	8,725,000	8,725,000	8,725,000
Total Employees	592	568	575	622	694

Fiscal Years Ended March 31	Sales Breakdown Information (A Year) (Thousands of Yen)				
	2003.3	2004.3	2005.3	2006.3	2007.3(estimate)
Autos-Related Information	17,971,474	18,774,732	18,397,324	19,070,662	19,493,214
Information Registration Fees	15,650,724	15,938,820	15,584,413	16,296,145	16,657,662
Information Sales	2,320,750	2,835,911	2,812,910	2,774,516	2,835,552
Living-Related Information	979,410	1,749,637	1,053,399	580,758	727,457
Real Estate	178,183	176,601	177,542	174,015	181,068
Others	88,923	80,444	150,611	127,075	598,685
Total	19,217,991	20,781,415	19,778,878	19,952,511	21,000,000

Consolidated Balance Sheets (A Year)

(Thousands of Yen)

As of March 31	2004.3	2005.3	2006.3
(Assets)			
Current Assets			
Cash	4,390,360	4,192,492	5,597,130
Notes and Accounts Receivable-Trade	2,942,288	2,651,230	2,580,530
Inventory Assets	46,235	90,464	128,234
Other Current Assets	181,431	194,547	195,845
Allowance for Doubtful Accounts	-1,940	-1,945	-2,170
Total Current Assets	7,558,374	7,126,789	8,499,571
Fixed Assets			
Tangible Fixed Assets			
Buildings and Structures	2,425,970	2,323,721	1,942,834
Land	2,592,777	2,612,718	2,174,459
Other Tangible Fixed Assets	137,880	144,892	163,185
Total Tangible Fixed Assets	5,156,628	5,081,331	4,280,479
Intangible Fixed Assets			
Consolidation Adjustments Account	354,221	314,817	274,440
Other Intangible Fixed Assets	169,581	216,261	246,927
Total Intangible Fixed Assets	523,803	531,079	521,367
Investments and Other Assets			
Investments in securities	255,837	859,112	1,443,250
Investments in Capital	819,261	-	-
Long-term Time Deposits	900,000	900,000	900,000
Other Investments	546,208	636,883	600,131
Allowance for Doubtful Accounts	-55,977	-26,128	-26,037
Total Investments and Other Assets	2,465,329	2,369,868	2,917,344
Total Fixed Assets	8,145,761	7,982,279	7,719,191
Total Assets	15,704,136	15,109,068	16,218,762
(Liabilities)			
Current Liabilities			
Notes and Accounts Payable-Trade	2,312,215	2,003,868	1,952,840
Current Portion of Long-Term Borrowings	139,192	53,900	14,000
Accrued Income Taxes	677,349	374,882	642,420
Accrued Expenses	662,808	769,842	794,698
Advances Received	1,786,802	1,778,099	1,735,425
Allowance for Sales Returns	56,427	51,942	47,292
Allowance for Bonus Payable	22,564	25,471	29,413
Other Current Liabilities	560,765	199,125	290,783
Total Current Liabilities	6,218,125	5,257,132	5,506,873
Long-Term Liabilities			
Bonds payable	250,000	-	-
Long-Term Borrowings	238,938	44,000	30,000
Allowance for Employee' Retirement Benefits	57,479	22,757	28,578
Allowance for Directors' Retirement Benefits	192,317	212,699	221,430
Other Long-Term Liabilities	416,675	419,099	401,050
Total Long-Term Liabilities	1,155,410	698,556	681,058
Total Liabilities	7,373,536	5,955,688	6,187,932
Minority Interests	93,108	131,860	441,719
(Shareholders' Equity)			
Common Stock	1,824,620	1,824,620	1,824,620
Capital Surplus	2,011,536	2,011,536	2,011,536
Other Surplus	4,386,964	5,101,344	5,493,813
Unrealized Losses on Other Securities, Net of Tax	18,874	90,274	261,972
Foreign Exchange Adjustment Account	-	-1,752	1,792
Treasury Stock	-4,503	-4,503	-4,623
Total Shareholders' Equity	8,237,491	9,021,519	9,589,110
Total Liabilities and Shareholders' Equity	15,704,136	15,109,068	16,218,762

Consolidated Statements of Income (A Year)

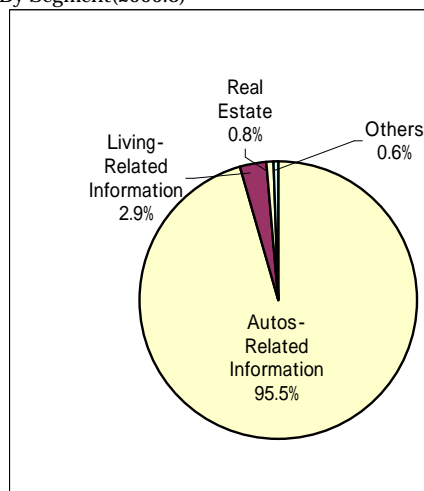
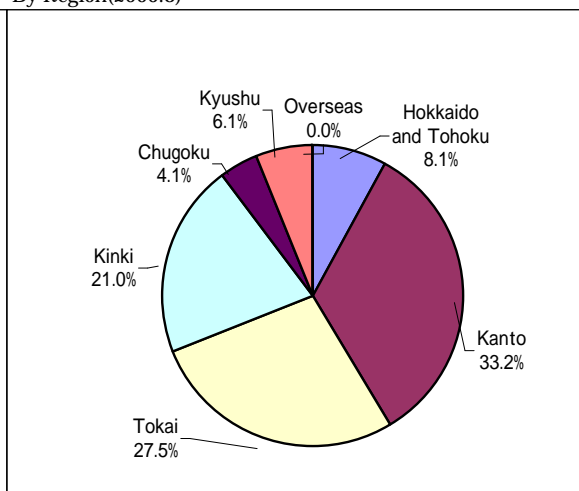
(Thousands of Yen)

Fiscal Years Ended March 31	2004.3	2005.3	2006.3
Net Sales	20,781,415	19,778,878	19,952,511
Cost of Sales	10,450,856	9,831,164	9,709,178
Reversal of Allowance for Sales Returns	72,270	56,427	51,942
Provision for Allowance for Sales Returns	56,427	51,942	47,292
Gross Profit	10,346,401	9,952,199	10,247,982
Selling, General and Administrative Expenses	8,363,611	8,227,108	8,237,609
Salaries for Directors and Employees	3,196,249	3,179,177	3,453,584
Provision for Allowance for Directors' Retirement Benefits	16,148	20,381	27,590
Provision for Allowance for Bonus Payable	18,375	21,236	24,009
Advertising	1,357,486	1,303,924	1,051,882
Provision for Allowance for Doubtful Accounts	9,220	8,649	3,551
Allowance for Depreciation on Consolidation Adjustment Account	101,206	112,924	109,435
Others	3,664,923	3,580,813	3,567,556
Operating Income	1,982,790	1,725,090	2,010,373
Non-Operating Income	44,948	49,999	48,977
Interest Income	2,851	8,588	7,263
Insurance Refunds	20,775	5,490	-
Gains from insurance policy change	-	14,439	-
Income from Sales of Used Paper	8,112	6,949	7,488
Other Income	13,208	14,531	34,225
Non-Operating Expenses	100,274	59,394	71,728
Interest Expenses of Loans	10,960	8,379	1,572
Investment Loss of Anonymous Association	33,700	5,088	-
Investment Loss of Business Association	46,722	27,688	65,615
Loss on Insurance Claims	-	7,881	-
Other Expenses	8,890	10,356	4,540
Ordinary Income	1,927,464	1,715,695	1,987,622
Extraordinary Income	14,478	211,484	300,648
Gains from Sales of Fixed Assets	940	1,862	19,280
Gains from Sales of Securities	13,537	114,527	16,306
Reversal of Allowance for Doubtful Accounts	-	10,000	-
Reversal of Directors' Retirement Benefits	-	33,145	17,859
Gain from the prior-term adjustments	-	38,624	12,047
Other Income	-	13,324	235,154
Extraordinary Loss	174,477	149,156	788,480
Losses on Disposals/Sales of Inventories	-	10,003	-
Losses from Sales of Fixed Assets	34	441	6,859
Losses on Disposals of Fixed Assets	11,661	32,633	56,580
Loss from Sales of Securities	-	894	-
Loss from Write-Down of Securities	-	12,919	32,610
Losses on Dissolution of lease	17,808	16,920	7,138
Special Retirement Bonuses for Directors	111,100	-	-
Provision for Allowance for Doubtful Accounts	28,378	-	-
Transfer to Allowance for Doubtful Accounts	-	14,946	-
Loss from the prior-term adjustments	-	52,156	-
Impairment loss	-	-	681,291
Other Expenses	5,494	8,240	4,000
Income before Income Taxes	1,767,465	1,778,023	1,499,790
Income Taxes	928,526	801,460	1,028,416
Adjustment of Corporate Income Tax	-49,480	32,209	-119,391
Minority Interest in Earnings / Loss	20,662	27,254	-7,353
Net Income	867,756	917,099	598,118

Consolidated Cash Flows (A Year)

(Thousands of Yen)

Fiscal Years Ended March 31	2004.3	2005.3	2006.3
Cash flows from operating activities	2,186,413	614,756	1,602,887
Net Cash Provided by Operating Activities			
Cash flows from investing activities	-829,233	-113,557	-512,428
Net Cash Used in Investing Activities			
Cash flows from financing activities	-312,888	-698,354	309,951
Net Cash Provided by (Used in) Financing Activities			
Effect of Exchange Rate Changes	-	-712	3,051
Net Increase in Cash and Cash Equivalents	1,044,291	-197,868	1,403,462
Cash and Cash Equivalents at Beginning of Year	3,163,969	4,208,260	4,010,392
Cash and Cash Equivalents at End of Year	4,208,260	4,010,392	5,413,854
Capital Expenditures	133,476	146,716	116,134
Depreciation	188,505	180,450	162,606

Sales Breakdown Information (A Year)
By Segment(2006.3)

By Region(2006.3)

By Segment(2006.3)

(Thousands of Yen)

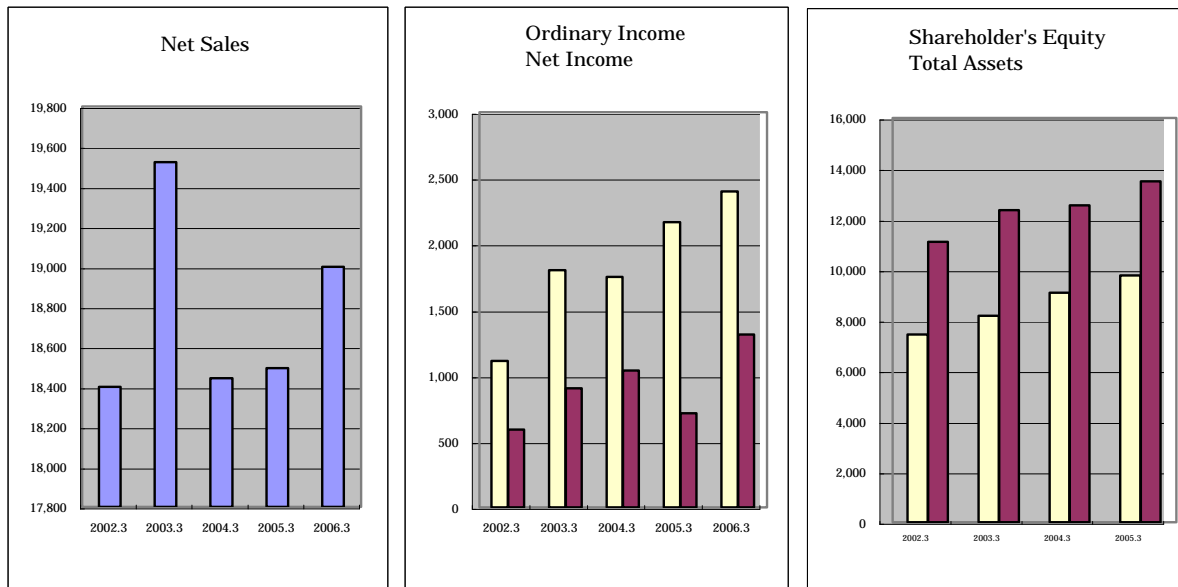
	2004.3	2005.3	2006.3
Autos-Related Information	18,774,732	18,397,324	19,070,662
Information Registration Fees	15,938,820	15,584,413	16,296,145
Information Sales	2,835,911	2,812,910	2,774,516
Living-Related Information	1,749,637	1,053,399	580,758
Real Estate	176,601	177,542	174,015
Others	80,444	150,611	127,075
Total	20,781,415	19,778,878	19,952,511

By Region(2006.3)

(Thousands of Yen)

	2004.3	2005.3	2006.3
Hokkaido and Tohoku	1,768,133	1,585,012	1,620,394
Kanto	6,957,743	6,496,110	6,622,712
Tokai	5,552,626	5,535,769	5,491,316
Kinki	4,367,104	4,124,494	4,191,325
Chugoku	834,728	816,489	818,277
Kyushu	1,301,079	1,221,002	1,208,356
Overseas	-	-	128
Total	20,781,415	19,778,878	19,952,511

Financial Highlights (Non-Consolidated)



(Thousands of Yen)

Fiscal Years Ended March 31	2003.3	2004.3	2005.3	2006.3	2007.3(estimate)
Net Sales (thousands)	18,400,139	19,523,265	18,442,015	18,492,257	19,000,000
Ordinary (thousands)	1,112,335	1,802,994	1,749,916	2,164,947	2,400,000
Net Income (thousands)	592,793	905,731	1,039,683	714,569	1,314,191
Shareholder's Equity (thousands)	7,428,914	8,170,996	9,079,360	9,759,858	-
Total Assets (thousands)	11,098,224	12,357,830	12,542,236	13,501,089	-
Common Stock (thousands)	1,824,620	1,824,620	1,824,620	1,824,620	1,824,620
Shares Outstanding at Year-End	8,725,000	8,725,000	8,725,000	8,725,000	8,725,000
Total Employees	526	498	484	504	562

Non-Consolidated Balance Sheets (A Year)

(Thousands of Yen)

As of March 31	2004.3	2005.3	2006.3
(Assets)			
Current Assets			
Cash	3,001,756	3,031,679	3,458,118
Notes Receivable-Trade	88,786	88,922	78,830
Accounts Receivable-Trade	1,942,795	1,726,531	1,701,667
Finished Goods and Merchandise	581	2,767	235
Work in Process	3,870	17,650	8,198
Supplies	16,496	9,918	7,697
Prepaid Express	74,128	95,306	84,068
Deferred Tax Assets	77,346	50,912	66,195
Other Current Assets	16,620	12,574	8,177
Allowance for Doubtful Accounts	-1,574	-1,001	-1,184
Total Current Assets	5,220,807	5,035,261	5,412,005
Fixed Assets			
Tangible Fixed Assets			
Buildings	1,897,835	1,814,247	1,510,711
Structures	58,538	49,103	37,288
Vehicles and Automotive Equipment	9,886	8,557	4,182
Tools, Furniture and Fixtures	94,192	68,082	54,981
Land	2,289,989	2,309,930	1,922,671
Total Tangible Fixed Assets	4,350,442	4,249,921	3,529,834
Intangible Fixed Assets			
Good Will	4,166	2,166	166
Trademark Rights	460	380	300
Software	45,282	52,953	53,690
Telephone Rights	22,009	22,009	22,009
Total Intangible Fixed Assets	71,919	77,510	80,473
Investments and Other Assets			
Investments in Securities	255,837	859,112	1,443,250
Investments in Affiliates	653,564	1,143,564	1,440,124
Investments in Capital	546,882	-	-
Investments - affiliated companies	-	30,000	500,000
Bankrupt Credit	37,817	9,241	4,035
Long-term Prepaid Expenses	17,986	19,694	17,298
Lease Deposits and Guarantee Money	219,330	154,081	121,041
Long-term Time Deposits	900,000	900,000	900,000
Deferred Tax Assets	115,459	67,257	51,221
Other Investments	18,250	18,492	18,748
Allowance for Doubtful Accounts	-50,467	-21,901	-16,943
Total Investments and Other Assets	2,714,660	3,179,542	4,478,776
Total Fixed Assets	7,137,023	7,506,974	8,089,084
Total Assets	12,357,830	12,542,236	13,501,089
(Liabilities)			
Current Liabilities			
Notes Payable-Trade	608,577	556,894	532,927
Accounts Payable-Trade	921,049	714,942	729,555
Accounts Payable-others	5,424	5,473	6,053
Accrued Expenses	649,009	681,225	728,501
Accrued Income Taxes	651,707	339,646	563,442
Accrued Consumption Taxes	112,436	36,245	88,864
Advances Received	850,585	750,684	676,937
Deposits Received	106,279	94,411	110,325
Allowance for Sales Returns	56,427	51,942	47,292
Other Current Liabilities	1,638	858	102
Total Current Liabilities	3,963,135	3,232,324	3,484,002
Long-Term Liabilities			
Allowance for Directors' Retirement Benefits	162,160	176,660	200,900
Other Long-Term Liabilities	61,537	53,890	56,328
Total Long-Term Liabilities	223,697	230,550	257,228
Total Liabilities	4,186,833	3,462,875	3,741,231
(Shareholders' Equity)			
Common Stock	1,824,620	1,824,620	1,824,620
Capital Surplus	2,011,536	2,011,536	2,011,536
Retained Earnings			
Appropriation of Retained Earnings	254,155	254,155	254,155
General Reserve	3,130,000	3,830,000	4,630,000
Unappropriated Retained Earnings	936,315	1,073,278	782,199
Total Retained Earnings	4,320,470	5,157,433	5,666,354
Unrealized Losses on Other Securities, Net of Tax	18,874	90,274	261,972
Treasury Stock	-4,503	-4,503	-4,623
Total Shareholders' Equity	8,170,996	9,079,360	9,759,858
Total Liabilities and Shareholders' Equity	12,357,830	12,542,236	13,501,089

Non-Consolidated Statements of Income (A Year)

(Thousands of Yen)

Fiscal Years Ended March 31	2004.3	2005.3	2006.3
Net Sales	19,523,265	18,442,015	18,492,257
Cost of Sales	10,251,923	9,748,997	9,463,945
Reversal of Allowance for Sales Returns	72,270	56,427	51,942
Provision for Allowance for Sales Returns	56,427	51,942	47,292
Gross Profit	9,287,185	8,697,502	9,032,962
Selling, General and Administrative Expenses	7,457,772	6,944,178	6,840,025
Salaries for Directors	277,462	285,803	283,296
Salaries for Employees	2,529,164	2,372,528	2,593,935
Provision for Allowance for Directors' Retirement Benefits	13,600	14,500	25,240
Advertising	1,377,560	1,285,713	1,012,506
Provision for Allowance for Doubtful Accounts	5,352	5,364	1,450
Sales Promotion	607,070	390,453	333,424
Payable Commission	446,700	400,030	372,519
Depreciation	88,070	75,526	69,896
Others	2,112,791	2,114,258	2,147,755
Operating Income	1,829,412	1,753,323	2,192,936
Non-Operating Income	23,473	24,909	37,872
Interest Income	2,753	8,488	6,911
Insurance Refunds	1,887	-	-
Income from Sales of Used Paper	8,112	6,949	7,488
Other Income	10,720	9,470	23,472
Non-Operating Expenses	49,891	28,317	65,861
Investment Loss of Business Association	46,722	27,688	65,615
Other Expenses	3,168	628	245
Ordinary Income	1,802,994	1,749,916	2,164,947
Extraordinary Income	940	158,286	44,656
Gains from Sales of Fixed Assets	940	1,806	19,280
Gains from Sales of Securities	-	114,527	8
Reversal of Allowance for Doubtful Accounts	-	10,000	-
Gains from Stocks of affiliated companies	-	-	13,320
Gain from the prior-term adjustments	-	31,951	12,047
Extraordinary Loss	55,605	84,739	680,443
Losses on Disposals/Sales of Inventories	-	10,003	-
Losses from Sales of Fixed Assets	34	441	6,859
Losses on Disposals of Fixed Assets	11,661	7,836	55,718
Loss from Sales of Securities	-	894	-
Loss from Write-Down of Securities	-	12,919	32,610
Provision for Allowance for Doubtful Accounts	28,378	-	-
Losses on Dissolution of lease	10,036	9,415	4,048
Loss from the prior-term adjustments	-	34,987	-
Impairment loss	-	-	577,206
Other Expenses	5,494	8,240	4,000
Income before Income Taxes	1,748,329	1,823,463	1,529,160
Income Taxes	900,000	755,000	931,000
Adjustment of Corporate Income Tax	-57,402	28,780	-116,409
Net Income	905,731	1,039,683	714,569
Unappropriated Retained Earnings Brought Forward	117,782	120,795	154,829
Interim Dividends Paid	87,199	87,199	87,199
Unappropriated Retained Earnings	936,315	1,073,278	782,199

Reference Data

1 .Summary of Statements of Income(Consolidated)

	2005.3				2006.3			
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Net Sales	4,924,807	4,828,633	5,010,847	5,014,590	4,896,261	4,915,663	5,023,567	5,117,018
Autos-Related Information	4,520,834	4,464,326	4,693,621	4,718,542	4,666,102	4,710,118	4,808,940	4,885,500
Information Registration Fees	4,123,158	3,436,638	3,984,117	4,040,499	3,949,861	4,046,040	4,106,252	4,193,990
Information Sales	397,675	1,027,688	709,503	678,042	716,240	664,078	702,688	691,509
Living-Related Information	319,872	285,588	224,649	223,289	145,040	128,885	149,428	157,404
Real Estate	47,005	46,391	56,867	27,279	45,782	45,380	40,158	42,693
Others	37,095	32,327	35,709	45,478	39,336	31,279	25,039	31,420
Cost of Sales	2,485,738	2,523,040	2,502,349	2,315,551	2,298,245	2,399,857	2,455,127	2,551,297
Selling, General and Administrative Expenses	1,890,463	1,985,563	1,968,865	2,382,215	1,854,410	2,090,644	1,948,872	2,343,680
Advertising	222,381	271,965	305,374	504,203	193,411	160,682	206,232	491,555
Others	1,668,082	1,713,598	1,663,490	1,878,012	1,660,999	1,929,962	1,742,640	1,852,125
Operating Income	548,605	320,029	539,633	316,822	743,605	425,161	619,566	222,039
Non-Operating Income	8,262	21,754	20,274	-291	19,180	7,726	12,126	9,944
Non-Operating Expenses	17,391	16,818	6,608	18,576	4,387	36,385	550	30,405
Ordinary Income	539,476	324,966	553,298	297,954	758,398	396,501	631,142	201,579
Extraordinary Income	554	154,809	8,135	47,985	2,146	14,752	253,799	29,949
Extraordinary Loss	42	52,545	3,896	92,672	26,095	635,844	52,500	74,040
Income before Income Taxes	539,988	427,230	557,537	253,267	734,449	-224,589	832,441	157,488
Net Income	270,415	245,481	317,588	83,613	375,264	-350,653	551,507	21,999

2 .Summary of Barance Sheets(Consolidated)

	2005.3				2006.3			
	2004.6	2004.9	2004.12	2005.3	2005.6	2005.9	2005.12	2006.3
(Assets)								
Current Assets	6,901,102	7,114,394	7,004,647	7,126,789	6,993,875	7,696,687	8,103,706	8,499,571
Fixed Assets	8,189,700	8,104,101	8,041,419	7,982,279	8,495,769	7,826,712	7,815,983	7,719,191
Tangible Fixed Assets	5,158,635	5,135,107	5,108,916	5,081,331	5,023,614	4,401,835	4,360,616	4,280,479
Intangible Fixed Assets	504,643	570,749	563,738	531,079	501,060	498,464	461,023	521,367
Investments and Other Assets	2,526,422	2,398,243	2,368,763	2,369,868	2,971,094	2,926,411	2,994,344	2,917,344
Total Assets	15,090,803	15,218,495	15,046,067	15,109,068	15,489,645	15,523,399	15,919,690	16,218,762
(Liabilities)								
Current Liabilities	5,412,990	5,608,072	5,209,892	5,257,132	5,184,459	5,654,551	5,257,984	5,506,873
Long-Term Liabilities	1,061,552	820,584	817,174	698,556	739,658	678,562	667,428	681,058
Total Liabilities	6,474,542	6,428,657	6,027,066	5,955,688	5,924,117	6,333,114	5,925,413	6,187,932
Minority Interests	97,296	106,043	114,259	131,860	143,458	156,350	444,275	441,719
Total Shareholders' Equity	8,518,964	8,683,794	8,904,741	9,021,519	9,422,068	9,033,934	9,550,001	9,589,110
Total Liabilities and Shareholders' Equity	15,090,803	15,218,495	15,046,067	15,109,068	15,489,645	15,523,399	15,919,690	16,218,762

1 .Summary of Statements of Income(Non-Consolidated)

	2005.3				2006.3			
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Net Sales	4,587,156	4,534,458	4,656,327	4,664,073	4,518,283	4,595,465	4,620,460	4,758,047
Autos-Related Information	4,233,325	4,206,834	4,392,257	4,420,352	4,328,992	4,423,878	4,448,305	4,567,235
Information Registration Fees	4,081,507	3,377,977	3,923,055	3,919,135	3,872,667	3,977,076	4,026,543	4,112,476
Information Sales	151,817	828,856	469,202	501,216	456,324	446,801	421,762	454,759
Living-Related Information	304,843	279,072	205,125	216,107	144,565	127,685	130,522	149,878
Real Estate	48,986	48,551	58,944	27,614	44,726	43,902	41,632	40,933
Others	0	0	0	0	0	0	0	0
Cost of Sales	2,424,684	2,494,508	2,462,893	2,362,427	2,238,064	2,385,023	2,381,690	2,454,516
Selling, General and Administrative Expenses	1,643,691	1,743,346	1,657,542	1,899,598	1,513,056	1,731,352	1,621,318	1,974,298
Advertising	219,038	271,213	288,613	506,846	179,348	157,325	193,778	482,053
Others	1,424,652	1,472,133	1,368,928	1,392,751	1,333,707	1,574,027	1,427,539	1,492,244
Operating Income	518,780	296,603	535,891	402,048	767,162	479,089	617,451	329,233
Non-Operating Income	6,407	6,669	5,566	6,265	9,685	17,423	5,367	5,395
Non-Operating Expenses	286	9,757	4,819	13,454	3,964	35,204	35	26,657
Ordinary Income	524,901	293,516	536,638	394,859	772,883	461,309	622,782	307,971
Extraordinary Income	554	118,299	8,078	31,353	1,896	-1,818	20,020	24,557
Extraordinary Loss	0	36,445	3,896	44,396	3,191	620,475	23,800	32,975
Income before Income Taxes	525,455	375,370	540,820	381,816	771,588	-160,985	619,003	299,553
Net Income	274,942	204,027	323,330	237,382	444,285	-252,247	353,560	168,970

2 .Summary of Balance Sheets(Non-Consolidated)

	2005.3				2006.3			
	2004.6	2004.9	2004.12	2005.3	2005.6	2005.9	2005.12	2006.3
(Assets)								
Current Assets	4,789,307	4,810,930	4,682,963	5,035,261	4,801,640	5,654,561	5,461,270	5,412,005
Fixed Assets	7,250,644	7,587,449	7,533,492	7,506,974	8,217,993	7,563,835	7,741,327	8,089,084
Tangible Fixed Assets	4,349,335	4,316,275	4,285,866	4,249,921	4,222,097	3,594,638	3,559,685	3,529,834
Intangible Fixed Assets	69,308	65,746	77,131	77,510	77,973	86,118	81,779	80,473
Investments and Other Assets	2,832,000	3,205,427	3,170,494	3,179,542	3,917,921	3,883,078	4,099,862	4,478,776
Total Assets	12,039,952	12,398,379	12,216,456	12,542,236	13,019,634	13,218,396	13,202,597	13,501,089
(Liabilities)								
Current Liabilities	3,358,988	3,588,119	3,184,045	3,232,324	3,174,300	3,712,220	3,372,148	3,484,002
Long-Term Liabilities	223,966	229,886	225,349	230,550	276,403	240,508	239,249	257,228
Total Liabilities	3,582,955	3,818,006	3,409,394	3,462,875	3,450,703	3,952,729	3,611,398	3,741,231
Total Shareholders' Equity	8,456,996	8,580,373	8,807,061	9,079,360	9,568,930	9,265,667	9,591,199	9,759,858
Total Liabilities and Shareholders' Equity	12,039,952	12,398,379	12,216,456	12,542,236	13,019,634	13,218,396	13,202,597	13,501,089