

FACTSHEET 2008

For the Year Ended March 31, 2008

PROTO CORPORATION

Securities Code: 4298

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Corporate Name

PROTO CORPORATION

Founded

October 1, 1977

Established

June 1, 1979

Common Stock

¥1,824,620 thousand

Shares Outstanding

10,470,000

Head Offices

<NAGOYA>1-23-14, Aoi, Naka-ku, Nagoya 460-0006, Japan

<TOKYO>2-22-2, Hongo, Bunkyo-ku, Tokyo 113-0033, Japan

Branch Offices

Sapporo, Sendai, Kita-Kanto, Tokyo, Hamamatsu, Nagoya, Osaka, Hiroshima, Fukuoka, Kumamoto

(47 Sales Outlets Nationwide/2 Head Offices, 10 Branch Offices, 35 Sales Offices)

Fiscal Year-end

March 31

Board of Directors and Statutory Auditors (As of April 1, 2008)

Chairman and Chief Executive Officer: Hiroichi Yokoyama

President and Chief Operating Officer: Tatsuzo Irikawa

Vice President:Minoru Saito

Managing Director: Motohisa Yokoyama

Managing Director:Fujio limura

Managing Director: Atsuya Okimura

Director:Susumu Kuramoto

Director: Mitsuhiro Munehira

Director:Toru Shiraki

Director: Kenji Kamiya

Standing Statutory Auditor: Kenichi Mizuno

Statutory Auditor: Wataru Shiomi

Statutory Auditor: Yoshio Arima

Number of Employees

577

Stock Exchange Listing

JASDAQ (Listed on September 12, 2001)

URL

http://www.proto-g.co.jp

Subsidiary (As of June 1, 2008)

REPAIR-TECH INC.

(Publisher of information magazines for automobile repair industry; development/sale of automobile repair estimation software)

MARS FLAG Corporation

(Design/creation of Internet-related systems)

PROTO DATA CENTER

(Data processing service of information-database)

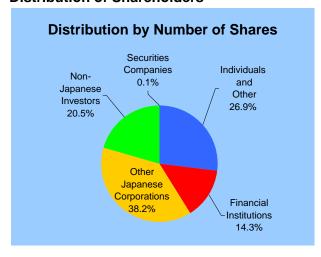
PROTO (Shanghai) ADVERTISING CO., LTD

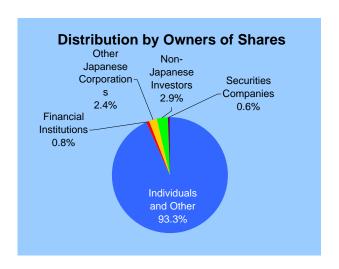
(Market research covering automobile and Internet-related markets)

JPEX Partners Inc.

(Development/production/circulation of software; investor incompany engaged in same)

Distribution of Shareholders



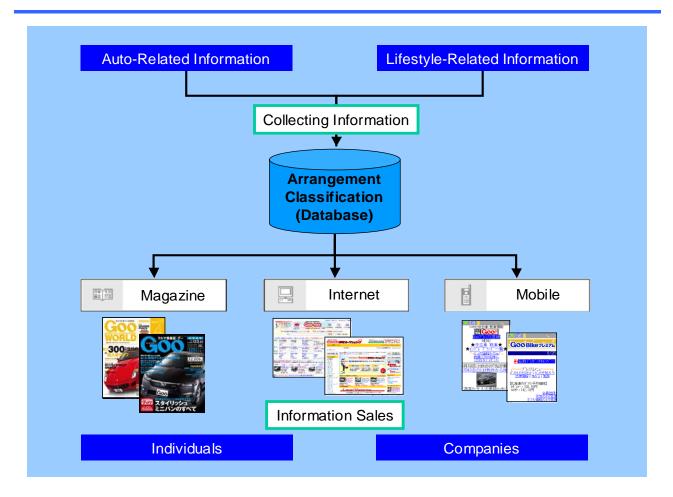


Major Shareholders

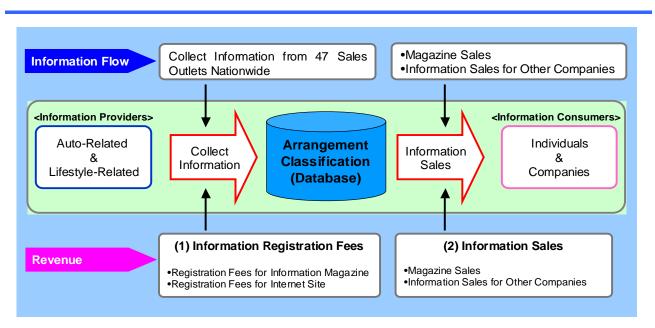
Shareholder	Number of Shares Held (Thousand)	Ownership(%)
(1) Mugen Corporation	3,300	31.52
(2) Japan Trustee Services Bank, Ltd. (Trust Account)	860	8.21
(3) Hiroichi Yokoyama	822	7.85
(4) Yoshihiro Yokoyama	516	4.93
(5) JPMCB Omnibus US Pension Treaty Jasdec	359	3.42
(6) The Chase Manhattan Bank, N.A. London Secs Lending Omnibus account	303	2.89
(7) Northern Trust Co. (AVFC) Sub A/C American Clients	199	1.90
(8) Credit Suisse First Boston Europe PB Sec Int Non-Treaty Client	188	1.79
(9) The Master Trust Bank of Japan, Ltd. (Trust Account)	182	1.74
(10) Minoru Saito	168	1.61

Corporate History

October, 1977	"Used Vehicle Tsushin" (now "Goo") launched
June, 1979	Project Eight Corporation (now PROTO Corporation) established
August, 1985	"Auction Information Weekly" launched
October, 1992	"Used Vehicle Tsushin" name changed to "Goo"
December, 1992	"Goo Osaka Edition" launched, marking start of nationwide expansion
October, 1995	"Goo Tokyo Metropolitan Area Edition" launched
April, 1996	"Data Line" used car data search system developed, marking launch of information service
October, 1996	Used vehicle information search site "Goo-net" marks start of online information service
October, 1999	"Blue Book" guide to used vehicle prices launched
October, 1999	Starts providing automobile-related information as an official i-Mode site in collaboration
	with NTT DoCoMo
August, 2001	"Goo Bike" information magazine launched
March, 2002	"Goo Parts" car parts information magazine launched
August, 2002	"Vee SCHOOL" launched, marking entry to cultural-related information business
August, 2006	"Goo-net Auction" launched as a C-to-B used vehicle trading service



Business Process



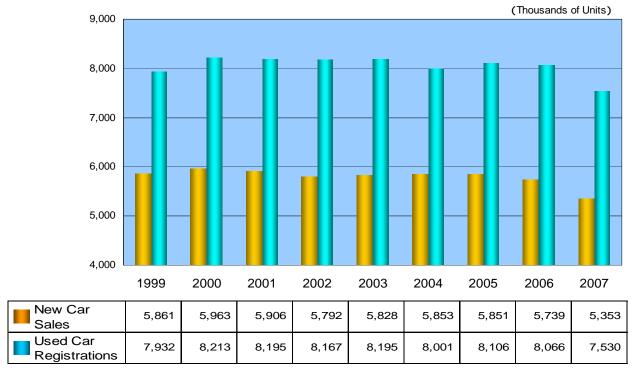
The diagram above graphically illustrates the components of PROTO's business process.

First, we collect auto-and lifestyle-related information from information providers. Then, we arrange and classify this information. Finally, we provide this information to information consumers via information magazines and Internet sites.

PROTO has two revenue sources: (1) Information registration fees, and (2) Information sales.

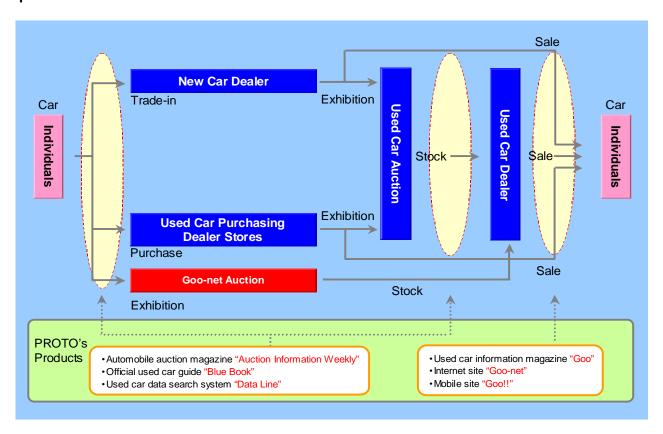
Information providers pay information registration fees for their information to appear in information magazines and on Internet s We earn information sales revenue by offering this information in information magazines and on Internet sites.

Annual Trends in New Car Sales and Used Car Registrations (Calendar Years)



Note: Data from Japan Auto Dealers Association and Japan Mini Vehicles Association

Japanese Used Car Circulation and PROTO's Products



Financial Highlights (Consolidated)

Financial Highlights

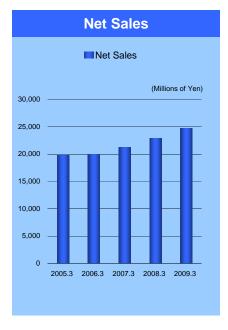
Fiscal Year-end	2005.3	2006.3	2007.3	2008.3	2009.3 (Est.)
Net Sales (Thousands of Yen)	19,778,878	19,952,511	21,238,785	22,893,978	24,800,000
Operating Income (Thousands of Yen)	1,725,090	2,010,373	2,988,772	3,771,517	5,004,175
Ordinary (Thousands of Yen)	1,715,695	1,987,622	3,136,853	3,837,768	5,000,000
Net Income (Thousands of Yen)	917,099	598,118	1,766,081	1,838,008	3,000,000
Net Assets (Thousands of Yen)	9,021,519	9,589,110	11,305,128	12,434,185	-
Total Assets (Thousands of Yen)	15,109,068	16,218,762	17,924,093	19,023,424	-
Common Stock (Thousands of Yen)	1,824,620	1,824,620	1,824,620	1,824,620	1,824,620
Shares Outstanding at Year-End	8,725,000	8,725,000	10,470,000	10,470,000	10,470,000
Number of Employees	575	622	650	685	787

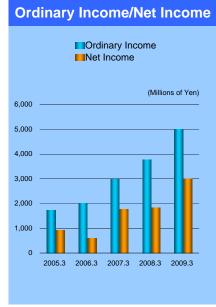
Per Share Data (Yen)

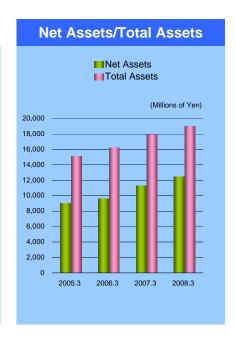
Fiscal Year-end	2005.3	2006.3	2007.3	2008.3	2009.3 (Est.)
Earnings Per Share (EPS)	101.59	66.13	168.78	175.69	286.77
Book-value Per Share (BPS)	1,031.00	1,097.22	1,042.41	1,176.24	-
Annual Cash Dividends	20	20	30	50	50

Profitability Index

•					
Fiscal Year-end	2005.3	2006.3	2007.3	2008.3	2009.3 (Est.)
Operating Income Ratio	8.7%	10.1%	14.1%	16.5%	20.2%
Return on Equity (ROE)	10.6%	6.4%	17.2%	15.8%	-
Return on Asset (ROA)	11.1%	12.7%	18.4%	20.8%	-







Consolidated Balance Sheets

			(Thousands of Yen)
As of March 31	2006.3	2007.3	2008.3
<assets></assets>			
Current Assets			
Cash	5,597,130	7,722,034	9,135,447
Notes and Accounts Receivable-Trade	2,580,530	2,713,232	2,739,587
Inventory Assets	128,234	74,794	44,392
Deferred Tax Assets	73,515	105,918	96,918
Other Current Assets	122,330	245,936	282,247
Allowance for Doubtful Accounts	-2,170	-3,633	-3,223
Total Current Assets	8,499,571	10,858,282	12,295,370
Fixed Assets			
Tangible Fixed Assets			
Buildings and Structures	1,942,834	1,881,906	1,782,191
Land	2,174,459	2,174,459	2,174,459
Other Tangible Fixed Assets	163,185	165,364	255,829
Total Tangible Fixed Assets	4,280,479	4,221,730	4,212,480
Intangible Fixed Assets			
Consolidation Adjustments Account	274,440	147,899	72,996
Other Intangible Fixed Assets	246,927	198,914	189,185
Total Intangible Fixed Assets	521,367	346,814	262,181
Investments and Other Assets			
Investments in securities	1,443,250	820,604	588,689
Other Investments	1,500,131	1,705,070	1,690,949
Allowance for Doubtful Accounts	-26,037	-28,408	-26,246
Total Investments and Other Assets	2,917,344	2,497,266	2,253,392
Total Fixed Assets	7,719,191	7,065,810	6,728,054
Total Assets	16,218,762	17,924,093	19,023,424
<liabilities></liabilities>			
Current Liabilities			
Notes and Accounts Payable-Trade	1,952,840	1,872,186	1,744,157
Accrued Expenses	794,698	871,168	906,533
Accrued Income Taxes	642,420	1,098,828	980,655
Advances Received	1,735,425	1,848,059	1,987,442
Other Current Liabilities	381,489	367,829	377,143
Total Current Liabilities	5,506,873	6,058,072	5,995,932
Long-Term Liabilities			
Allowance for Directors' Retirement Benefits	221,430	183,537	191,858
Other Long-Term Liabilities	459,628	377,354	401,447
Total Long-Term Liabilities	681,058	560,892	593,306
Total Liabilities	6,187,932	6,618,965	6,589,239
<net assets=""></net>			
Shareholders' Equity			
Common Stock	1,824,620	1,824,620	1,824,620
Capital Surplus	2,011,536	2,011,536	2,011,536
Other Surplus	5,493,813	7,020,461	8,439,991
Treasury Stock	-4,623	-7,396	-10,385
Total Shareholders' Equity	9,325,346	10,849,221	12,265,761
Unrealized Losses on Other Securities, Net of Tax			
Total Unrealized Losses on Other Securities, Net of Tax	263,764	56,859	39,106
Minority Interests	441,719	399,047	129,317
Total Net Assets	9,589,110	11,305,128	12,434,185
Total Liabilities and Net Assets	16,218,762	17,924,093	19,023,424

Consolidated Statements of Income

			(Thousands of Yen)
Fiscal Years Ended March 31	2006.3	2007.3	2008.3
Net Sales	19,952,511	21,238,785	22,893,978
Cost of Sales	9,704,528	9,580,520	9,973,008
Gross Profit	10,247,982	11,658,264	12,920,970
Selling, General and Administrative Expenses	8,237,609	8,669,491	9,149,452
Operating Income	2,010,373	2,988,772	3,771,517
Non-Operating Income	48,977	176,349	95,739
Non-Operating Expenses	71,728	28,268	29,488
Ordinary Income	1,987,622	3,136,853	3,837,768
Extraordinary Income	300,648	387,206	91,186
Extraordinary Losses	788,480	491,178	264,167
Income before Income Taxes	1,499,790	3,032,881	3,664,786
Income Taxes	1,028,416	1,586,303	1,753,911
Adjustment of Corporate Income Tax	-119,391	-268,094	62,283
Minority Interest in Earnings/Losses	-7,353	-51,410	10,583
Net Income	598,118	1,766,081	1,838,008

Consolidated Cash Flows

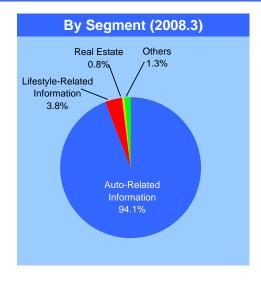
		(7	Thousands of Yen)
Fiscal Years Ended March 31	2006.3	2007.3	2008.3
Cash flows from operating activities	1,602,887	2,158,790	2,321,062
Net Cash Provided by Operating Activities			
Cash flows from investing activities	-512,428	269,013	-474,785
Net Cash Used in Investing Activities			
Cash flows from financing activities	309,951	-300,197	-437,635
Net Cash Provided by (Used in) Financing Activities			
Effect of Exchange Rate Changes	3,051	28,473	6,871
Net Increase in Cash and Cash Equivalents	1,403,462	2,156,079	1,415,513
Cash and Cash Equivalents at Beginning of Year	4,010,392	5,413,854	7,569,934
Cash and Cash Equivalents at End of Year	5,413,854	7,569,934	8,985,447
Capital Expenditures (Tangible Fixed Assets)	116,134	136,289	193,818
Depreciation (Tangible Fixed Assets)	162,606	178,038	160,539

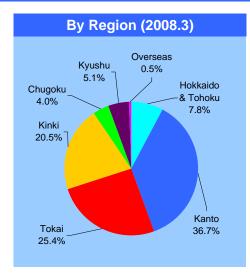
Sales Breakdown Information

By Segment			(Thousands of Yen)
	2006.3	2007.3	2008.3
Auto-Related Information	19,070,662	20,138,485	21,546,114
Information Registration Fees	16,296,145	17,359,568	18,400,445
Information Sales	2,774,516	2,778,917	3,145,669
Lifestyle-Related Information	580,758	675,853	882,076
Real Estate	174,015	160,644	174,673
Others	127,075	263,801	291,112
Total	19,952,511	21,238,785	22,893,978

By Region (Thousands of Yen)

, ,			
	2006.3	2007.3	2008.3
Hokkaido and Tohoku	1,620,394	1,647,647	1,788,265
Kanto	6,622,712	7,307,895	8,398,288
Tokai	5,491,316	5,663,233	5,819,980
Kinki	4,191,325	4,439,514	4,694,877
Chugoku	818,277	848,565	918,429
Kyushu	1,208,356	1,211,241	1,163,350
Overseas	128	120,686	110,786
Total	19,952,511	21,238,785	22,893,978

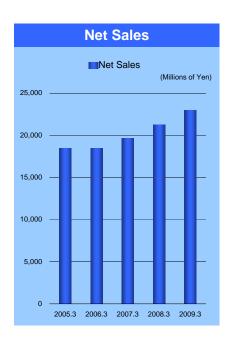


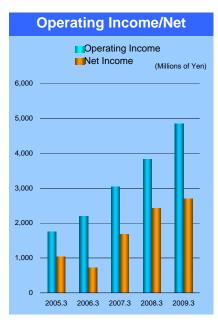


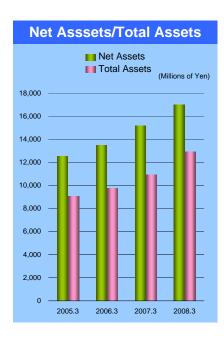
Financial Highlights (Non-Consolidated)

(Thousands of Yen)

Fiscal Years Ended March 31	2005.3	2006.3	2007.3	2008.3	2009.3 (Est.)
Net Sales (Thousands of Yen)	18,442,015	18,492,257	19,657,320	21,273,359	23,000,000
Operating Income (Thousands of Yen)	1,753,323	2,192,936	3,040,309	3,829,771	4,848,000
Ordinary Income (Thousands of Yen)	1,749,916	2,164,947	3,153,844	3,897,249	4,800,000
Net Income (Thousands of Yen)	1,039,683	714,569	1,680,747	2,429,452	2,700,000
Net Assets (Thousands of Yen)	9,079,360	9,759,858	10,964,627	12,950,564	-
Total Assets (Thousands of Yen)	12,542,236	13,501,089	15,219,691	17,041,396	-
Common Stock (Thousands of Yen)	1,824,620	1,824,620	1,824,620	1,824,620	1,824,620
Shares Outstanding at Year-End	8,725,000	8,725,000	10,470,000	10,470,000	10,470,000
Number of Employees	484	504	544	577	649







Non-Consolidated Balance Sheets

Notes and Accounts Receivable-Trade 1,780,498 1,916,298 1,86 Other Current Assets 174,572 348,502 36 Allowance for Doubtful Accounts -1,184 -1,533 Total Current Assets 5,412,005 7,611,150 9,25 Fixed Assets 5,412,005 7,611,150 9,25 Fixed Assets 8 1,510,711 1,486,171 1,33 Land 1,922,671 1,922,671 1,922,671 1,92 Other Tangible Fixed Assets 96,452 100,425 22 Total Tangible Fixed Assets 80,473 62,853 3,50 Investments and Other Assets 80,473 62,853 4 Investments in securities 1,443,250 820,604 5,6 Shares in Affiliates 500,000 500,000 50 Investments in Affiliates 500,000 500,000 50 Shares in Affiliates 500,000 500,000 50 Long-term Deposits 900,000 90 90 Other Investments of Millitales 21,2345				(Thousands of Yen)
Current Assets 3,458,118 5,347,881 6,98 Notes and Accounts Receivable-Trade 1,780,498 1,916,298 1,86 Other Current Assets 174,572 348,502 34 Allowance for Doubfful Accounts 1,184 -1,533 1 Total Current Assets 5,412,005 7,611,150 9,22 Fixed Assets 8 1,510,711 1,486,171 1,33 Land 1,922,671 1,922,671 1,32 Land 1,922,671 1,922,671 1,32 Cher Tangible Fixed Assets 96,452 100,425 21 Total Tangible Fixed Assets 80,473 62,853 3,55 Investments and Other Assets 1,443,250 820,604 56 Investments in securities 1,443,250 820,604 56 Shares in Affiliates 1,440,124 1,229,613 1,51 Investments in Affiliates 5,00,000 500,000 50 Chorje-rem Time Deposits 90,000 50 50 Other Investments and Other Assets	As of March 31	2006.3	2007.3	2008.3
Cash 3,458,118 5,347,881 6,98 Notes and Accounts Receivable-Trade 1,780,498 1,916,298 1,8 Other Current Assets 174,572 348,502 36 Allowance for Doubtful Accounts -1,184 -1,533 Total Current Assets 5,412,005 7,611,150 9,25 Fixed Assets	<assets></assets>			
Notes and Accounts Receivable-Trade 1,780,498 1,916,298 1,88 Other Current Assets 174,572 348,502 36 Allowance for Doubtful Accounts -1,184 -1,533 1 Total Current Assets 5,412,005 7,611,150 9,25 Fixed Assets 8 5,412,005 7,611,150 9,25 Fixed Assets 8 5,412,005 7,611,150 9,25 Fixed Assets 8 1,510,711 1,486,171 1,35 Land 1,922,671 1,922,671 1,92 1,92 1,92 1,92 1,92 1,92 1,19 1,19 2,21 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2 100,425 2,2	Current Assets			
Other Current Assets 174,572 348,502 38 Allowance for Doubtful Accounts -1,184 -1,533 -1 Total Current Assets 5,412,005 7,611,150 9,25 Fixed Assets Fixed Assets Buildings 1,510,711 1,486,171 1,32 Land 1,922,671 1,922,671 1,92 Other Tangible Fixed Assets 96,452 100,425 22 Total Tangible Fixed Assets 3,529,834 3,509,268 3,53 Investments and Other Assets 80,473 62,853 8 Investments in securities 1,443,250 820,604 55 Shares in Affiliates 500,000 500,000 50 Investments in Affiliates 500,000 500,000 90 Investments in Affiliates 500,000 500,000 90 Investments in Affiliates 500,000 90 90 Cother Investments 212,345 607,838 70 Investments and Other Assets 4,478,776 4,036,418 4,18 <	Cash	3,458,118	5,347,881	6,982,150
Allowance for Doubfful Accounts	Notes and Accounts Receivable-Trade	1,780,498	1,916,298	1,893,027
Total Current Assets	Other Current Assets	174,572	348,502	365,068
Page	Allowance for Doubtful Accounts	-1,184	-1,533	-848
Buildings	Total Current Assets	5,412,005	7,611,150	9,239,398
Buildings	Fixed Assets			
Land 1,922,671 1,922,671 1,922,671 1,922 Other Tangible Fixed Assets 96,452 100,425 21 Total Tangible Fixed Assets 3,529,834 3,509,268 3,551 Intrangible Fixed Assets 80,473 62,853 8 Investments and Other Assets Investments in securities 1,443,250 820,604 55,851 Shares in Affiliates 500,000 500,000 550	Tangible Fixed Assets			
Other Tangible Fixed Assets 96,452 100,425 2 Total Tangible Fixed Assets 3,529,834 3,509,268 3,53 Intangible Fixed Assets 80,473 62,853 6 Intangible Fixed Assets 80,473 62,853 6 Investments and Other Assets Investments in Securities 1,443,250 820,604 56 Shares in Affiliates 1,440,124 1,229,613 1,50 Investments in Affiliates 500,000 500,000 500,000 50 Cong-term Time Deposits 900,000 900,000 90 50 Other Investments 212,345 607,838 77 Allowance for Doubtful Accounts -16,943 -21,637 -2 Total Investments and Other Assets 4,478,776 4,036,418 4,18 Total Fixed Assets 13,501,089 15,219,691 17,04 **Citabilities* 20,889,084 7,608,540 7,86 **Citabilities* 15,248,621 1,199,689 1,16 **Accrued Expenses 728,501 80,1579	Buildings	1,510,711	1,486,171	1,394,630
Total Tangible Fixed Assets	Land	1,922,671	1,922,671	1,922,671
Intangible Fixed Assets 80,473 62,853 80 Investments and Other Assets 1,443,250 820,604 58 Investments in Affiliates 1,440,124 1,229,613 1,50 Investments in Affiliates 500,000 500,000 500,000 500,000 Investments in Affiliates 500,000 500,000 500,000 500,000 Investments in Affiliates 500,000 500,	Other Tangible Fixed Assets	96,452	100,425	214,808
Investments and Other Assets	Total Tangible Fixed Assets	3,529,834	3,509,268	3,532,109
Investments and Other Assets Investments in securities 1,443,250 820,604 58 Shares in Affiliates 1,440,124 1,229,613 1,50 Investments in Affiliates 500,000 500,000 50 Long-term Time Deposits 900,000 900,000 90 Cother Investments 212,345 607,838 77 Allowance for Doubtful Accounts -16,943 -21,637 -2 Total Investments and Other Assets 4,478,776 4,036,418 4,18 Total Fixed Assets 3,089,084 7,608,540 7,88 Total Assets 33,501,089 15,219,691 17,00 Current Liabilities	Intangible Fixed Assets			
Investments in securities	Total Intangible Fixed Assets	80,473	62,853	87,478
Shares in Affiliates 1,440,124 1,229,613 1,55 Investments in Affiliates 500,000 500,000 50 Long-term Time Deposits 900,000 900,000 90 Other Investments 212,345 607,838 70 Allowance for Doubtful Accounts -16,943 -21,637 -2 Total Investments and Other Assets 4,478,776 4,036,418 4,18 Total Fixed Assets 8,089,084 7,608,540 7,80 Total Assets 13,501,089 15,219,691 17,00 <liabilities> Variabilities 1,262,482 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 Accrued Longenses 728,501 801,579 76 Advances Received 676,937 715,644 66 Other Current Liabilities 252,638 290,195 33 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 563,28 54,893 5 Total Liabilities 25</liabilities>	Investments and Other Assets			
Investments in Affiliates	Investments in securities	1,443,250	820,604	588,689
Investments in Affiliates	Shares in Affiliates	1,440,124	1,229,613	1,507,226
Other Investments 212,345 607,838 77 Allowance for Doubtful Accounts -16,943 -21,637 -2 Total Investments and Other Assets 4,478,776 4,036,418 4,18 Total Fixed Assets 8,089,084 7,608,540 7,80 Total Assets 13,501,089 15,219,691 17,04 <liabilities> Uncert Liabilities 13,501,089 15,219,691 17,04 Current Liabilities Uncert Current Liabilities 11,199,689 1,16 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 4 4 6 1,262,482 1,199,689 1,16 4 4 6 1,262,482 1,199,689 1,16 4 4 4 1,262,482 1,199,689 1,16 4 4 4 1,60 4 1,60 4 1,60 4 1,60 4 1,60 4 1,60 4 1,60 1,60 4 1,60 4 1,60 1,60 1,60 1,60</liabilities>	Investments in Affiliates	500,000	500,000	500,000
Allowance for Doubtful Accounts	Long-term Time Deposits	900,000	900,000	900,000
Allowance for Doubtful Accounts -16,943 -21,637 -2 Total Investments and Other Assets 4,478,776 4,036,418 4,18 Total Fixed Assets 8,089,084 7,608,540 7,80 Total Assets 13,501,089 15,219,691 17,04 < Liabilities> Current Liabilities Notes and Accounts Payable-Trade Payable-Trade 1,262,482 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 66 Other Current Liabilities 252,638 290,195 36 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 563,328 54,893 5 Total Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,08 Capital Surplus 2,011,536	Other Investments	212,345	607,838	709,783
Total Investments and Other Assets 4,478,776 4,036,418 4,18 Total Fixed Assets 8,089,084 7,608,540 7,80 Total Assets 13,501,089 15,219,691 17,04 <liabilities> Urrent Liabilities 1,199,689 1,16 Notes and Accounts Payable-Trade Payable-Trade 1,262,482 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 66 Other Current Liabilities 252,638 290,195 31 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 <net assets=""> 3,741,231 4,255,063 4,05 Capital Surplus</net></liabilities>	Allowance for Doubtful Accounts	-16,943	-21,637	-23,290
Total Fixed Assets 8,089,084 7,608,540 7,80 Total Assets 13,501,089 15,219,691 17,00 CLiabilities> Current Liabilities Notes and Accounts Payable-Trade Payable-Trade 1,262,482 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 36 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Long-Term Liabilities 3,741,231 4,255,063 4,03 Net Assets> 3,741,231 4,255,063 4,03 Common Stock 1,824,620 1,824,620 1,82 Capital Surplus 2,011,536 2,011,536	Total Investments and Other Assets	4,478,776	4,036,418	4,182,408
Total Assets 13,501,089 15,219,691 17,00 CLiabilities> Current Liabilities Notes and Accounts Payable-Trade Payable-Trade 1,262,482 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 36 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,03 Net Assets> Shareholders' Equity 2,011,536 2,011,536 2,01 Capital Surplus 2,011,536 2,011,536 2,01 Retained Earnings 5,666,354 7,107,667 9,11 Total Shareholders' Equity 9,49	Total Fixed Assets			7,801,997
Current Liabilities Notes and Accounts Payable-Trade Payable-Trade 1,262,482 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 31 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 < Net Assets> 3,741,231 4,255,063 4,05 Nareholders' Equity 1,824,620 1,824,620 1,82 Capital Surplus 2,011,536 2,011,536 2,011 Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427	Total Assets	13,501,089	15,219,691	17,041,396
Notes and Accounts Payable-Trade Payable-Trade 1,262,482 1,199,689 1,16 Accrued Expenses 728,501 801,579 76 Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 31 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 <net assets=""> Shareholders' Equity 2,011,536 2,011,</net>	<liabilities></liabilities>			
Accrued Expenses 728,501 801,579 76 Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 31 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 <net assets=""> Shareholders' Equity 1,824,620 1,82</net>	Current Liabilities			
Accrued Income Taxes 563,442 1,035,160 93 Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 31 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities Allowance for Directors' Retirement Benefits 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 55 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,035 <net assets=""> Shareholders' Equity Common Stock 1,824,620 1,824,620 1,824,620 1,825 Capital Surplus 2,011,536 2,011,536 2,011 Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -4 Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95</net>	Notes and Accounts Payable-Trade Payable-Trade	1,262,482	1,199,689	1,167,402
Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 31 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 < Net Assets> Shareholders' Equity 2,011,536 2,011,536 2,011,536 2,011 Capital Surplus 2,011,536 2,011,536 2,011 2,011 3,746 2,011 3,746 2,011 3,746	Accrued Expenses	728,501	801,579	765,849
Advances Received 676,937 715,644 64 Other Current Liabilities 252,638 290,195 34 Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 Net Assets> Shareholders' Equity 2,011,536 2,011,536 2,01 Capital Surplus 2,011,536 2,011,536 2,01 Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	Accrued Income Taxes	563,442	1,035,160	938,109
Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 9 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 < Net Assets> Shareholders' Equity 2,011,536 2,011,536 2,01 Capital Surplus 2,011,536 2,011,536 2,01 Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427 12,96 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,96	Advances Received	676,937	715,644	647,318
Total Current Liabilities 3,484,002 4,042,270 3,83 Long-Term Liabilities 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 <net assets=""> Shareholders' Equity 2,011,536 2,011,536 2,011,536 2,01 Capital Surplus 2,011,536 2,011,536 2,01 2,01 2,01 Retained Earnings 5,666,354 7,107,667 9,11 7 7 7 Total Shareholders' Equity 9,497,886 10,936,427 12,94 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 12,95</net>	Other Current Liabilities	252,638	290,195	313,114
Allowance for Directors' Retirement Benefits 200,900 157,900 16 Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 < Net Assets> Shareholders' Equity 2 1,824,620 1,824,620 1,824,620 1,82 Capital Surplus 2,011,536 2,011,536 2,01 2,01 2,01 3,74	Total Current Liabilities	3,484,002	4,042,270	3,831,793
Other Long-Term Liabilities 56,328 54,893 5 Total Long-Term Liabilities 257,228 212,793 25 Total Liabilities 3,741,231 4,255,063 4,05 <net assets=""> Shareholders' Equity 56,328 1,824,620 1,824,62</net>	Long-Term Liabilities			
Total Long-Term Liabilities 257,228 212,793 257 Total Liabilities 3,741,231 4,255,063 4,055 < Net Assets> Shareholders' Equity 257,228 1,824,620	Allowance for Directors' Retirement Benefits	200,900	157,900	166,000
Total Liabilities 3,741,231 4,255,063 4,05 <net assets=""> Shareholders' Equity Common Stock 1,824,620<td>Other Long-Term Liabilities</td><td>56,328</td><td>54,893</td><td>93,037</td></net>	Other Long-Term Liabilities	56,328	54,893	93,037
< Net Assets> Shareholders' Equity Common Stock 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 2,011,536<	Total Long-Term Liabilities	257,228	212,793	259,037
Shareholders' Equity Common Stock 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 1,824,620 2,011,536 2,01	Total Liabilities	3,741,231	4,255,063	4,090,831
Common Stock 1,824,620 1,824,620 1,824,620 1,824 Capital Surplus 2,011,536 2,011,536 2,011 Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	<net assets=""></net>			
Capital Surplus 2,011,536 2,011,536 2,011,536 Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	Shareholders' Equity			
Capital Surplus 2,011,536 2,011,536 2,01 Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	Common Stock	1,824,620	1,824,620	1,824,620
Retained Earnings 5,666,354 7,107,667 9,11 Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	Capital Surplus			2,011,536
Treasury Stock -4,623 -7,396 -1 Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	Retained Earnings			9,118,640
Total Shareholders' Equity 9,497,886 10,936,427 12,94 Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	Treasury Stock	-4,623	-7,396	-10,385
Unrealized Losses on Other Securities, Net of Tax 261,972 28,200 Total Net Assets 9,759,858 10,964,627 12,95	Total Shareholders' Equity	·		12,944,410
Total Net Assets 9,759,858 10,964,627 12,95	Unrealized Losses on Other Securities, Net of Tax			6,154
	Total Net Assets			12,950,564
13,501,089 15,219,691 17,0 4	Total Liabilities and Net Assets	13,501,089	15,219,691	17,041,396

Non-Consolidated Statements of Income

		(Thousands of Yer		
Fiscal Years Ended March 31	2006.3	2007.3	2008.3	
Net Sales	18,492,257	19,657,320	21,273,359	
Cost of Sales	9,459,295	9,287,030	9,586,889	
Gross Profit	9,032,962	10,370,290	11,686,469	
Selling, General and Administrative Expenses	6,840,025	7,329,980	7,856,698	
Operating Income	2,192,936	3,040,309	3,829,771	
Non-Operating Income	37,872	116,184	90,106	
Non-Operating Expenses	65,861	2,650	22,628	
Ordinary Income	2,164,947	3,153,844	3,897,249	
Extraordinary Income	44,656	391,523	440,521	
Extraordinary Losses	680,443	657,779	366,325	
Income before Income Taxes	1,529,160	2,887,587	3,971,446	
Income Taxes	931,000	1,477,500	1,591,800	
Adjustment of Corporate Income Tax	-116,409	-270,660	-49,806	
Net Income	714,569	1,680,747	2,429,452	

(Reference Data) Consolidated Quaterly Financial Summary

Summary of Statements of Income (Thousands of Yen)								
	2007.3				2008.3			
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Net Sales	5,049,311	5,227,912	5,527,104	5,434,455	5,644,599	5,700,815	5,899,251	5,649,311
Auto-Related Information	4,821,735	4,985,629	5,220,711	5,110,409	5,326,673	5,366,503	5,553,972	5,298,965
Information Registration Fees	4,110,373	4,324,486	4,514,808	4,409,900	4,508,805	4,600,261	4,740,402	4,550,976
Information Sales	711,362	661,142	705,903	700,509	817,868	766,241	813,570	747,989
Lifestyle-Related Information	133,700	136,763	196,134	209,255	203,360	222,338	221,053	235,324
Real Estate	39,310	40,531	40,433	40,368	44,305	43,930	43,527	42,910
Others	54,565	64,988	69,824	74,422	70,259	68,043	80,698	72,111
Cost of Sales	2,193,329	2,427,564	2,440,296	2,519,330	2,447,509	2,598,930	2,570,237	2,356,330
Gross Profit	2,855,982	2,800,348	3,086,808	2,915,125	3,197,090	3,101,884	3,329,013	3,292,981
Selling, General and Administrative Expenses	1,959,545	2,061,629	2,066,011	2,582,305	2,157,840	2,236,955	2,190,401	2,564,255
Advertising	196,553	252,773	275,080	671,859	370,444	428,135	465,982	387,866
Others	1,762,992	1,808,855	1,790,930	1,910,445	1,787,395	1,808,820	1,724,418	2,176,388
Operating Income	896,436	738,718	1,020,797	332,820	1,039,250	864,929	1,138,612	728,725
Non-Operating Income	48,894	17,800	11,640	98,013	24,275	17,983	29,943	23,536
Non-Operating Expenses	6,342	13,757	9,024	-856	3,320	13,767	-5,500	17,901
Ordinary Income	938,988	742,761	1,023,412	431,691	1,060,204	869,145	1,174,056	734,360
Extraordinary Income	38,207	337,652	1,320	10,026	5,150	85,748	0	286
Extraordinary Loss	0	314,266	24,753	152,157	3,039	34,973	6,611	219,544
Income before Income Taxes	977,196	766,146	999,979	289,559	1,062,316	919,921	1,167,445	515,103
Net Income	547,117	418,878	545,160	254,925	572,687	366,032	693,555	205,733

For further information, Please contact:

PROTO CORPORATION
Corporate Planning Department

TEL +81-(0)52-934-1519 FAX +81-(0)52-934-1750 URL http://www.proto-g.co.jp