

FACT SHEET

Year Ended March 31, 2011

PROTO CORPORATION

Securities Code: 4298

CONTENTS

Corporate Profile	2
Stock Information	3
Corporate History	3
Financial Highlights (Consolidated)	4
Financial Highlights	4
Per Share Data	4
Profitability Index	4
Consolidated Balance Sheets	5
Consolidated Statements of Income	7
Consolidated Statements of Cash Flows	8
Sales Breakdown Information	8
By Segment	8
By Region	8
Financial Highlights (Non-Consolidated)	9
Non-Consolidated Balance Sheets	10
Non-Consolidated Statements of Income	12
(Reference Data) Consolidated Quarterly Financial Summary	14

Corporate Name

PROTO CORPORATION

Founded

October 1, 1977

Established

June 1, 1979

Common Stock

¥1,824,620 thousand

Shares Outstanding

10,470,000

Head Offices

<NAGOYA> 1-23-14, Aoi, Naka-ku, Nagoya 460-0006, Japan

<TOKYO> 2-22-2, Hongo, Bunkyo-ku, Tokyo 113-0033, Japan

Branch Offices

(As of May 1, 2011)

Sapporo, Sendai, Takasaki, Tokyo, Nagano, Hamamatsu, Nagoya, Kanazawa, Osaka, Hiroshima, Matsuyama, Fukuoka, Kumamoto (56 Sales Outlets Nationwide/2 Head Offices, 13 Branch Offices, 41 Sales Offices)

Fiscal Year-end

March 31

Board of Directors and Statutory Auditors

Chairman and Chief Executive Officer: Hiroichi Yokoyama

President and Chief Operating Officer: Tatsuzo Irikawa

Vice President: Minoru Saito

Managing Director: Motohisa Yokoyama

Managing Director: Fujio Iimura

Managing Director: Atsuya Okimura

Director: Susumu Kuramoto

Director: Kenji Kamiya

Director: Mitsuhiro Munehira

Director: Toru Shiraki

Director: Shigeyoshi Shimizu

Standing Statutory Auditor: Kenichi Mizuno

Statutory Auditor: Wataru Shiomi

Statutory Auditor: Yoshio Arima

Number of Employees

Consolidated: 875 (Parent: 640)

Stock Exchange Listing

OSE JASDAQ Standard (Listed on September 12, 2001)

URL

<http://www.proto-g.co.jp/>

Subsidiary

(As of May 1, 2011)

REPAIR-TECH INC.

PROTO DATA CENTER

Goo Auto Inc.

SYSTEM-ONE Corporation

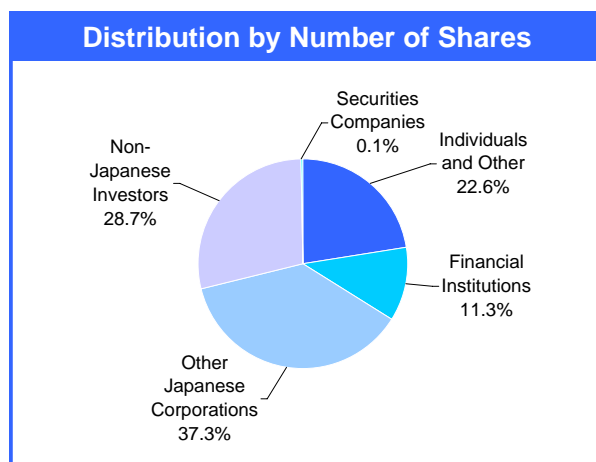
PROTO MEDICAL CARE*

Bike Bros. Inc.

PROTO (SHANGHAI) ADVERTISING CO., LTD

*Medical CUBIC Co., LTD changed its name to PROTO MEDICAL CARE on May 1, 2011.

Distribution of Shareholders



Major Shareholders

Shareholder	Number of Shares Held (Thousand)	Ownership(%)
(1) Mugen Corporation	3,403	32.50
(2) Japan Trustee Services Bank, Ltd. (Trust Account)	611	5.84
(3) Hiroichi Yokoyama	520	4.96
(4) The Chase Manhattan Bank, N.A. London	433	4.13
(5) Yoshihiro Yokoyama	330	3.15
(6) Northern Trust Co. (AVFC) Sub A/C American Clients	203	1.94
(7) The Chase Manhattan Bank, N.A. London Secs Lending Omnibus Account	200	1.91
(8) Mellon Bank ABN Amro Global Custody N.V.	175	1.67
(9) Minoru Saito	169	1.62
(10) Morgan Stanley & Co. Inc	163	1.55

Corporate History

October, 1977	"Used Vehicle Tsushin" (now "Goo") launched
June, 1979	Project Eight Corporation (now PROTO Corporation) established
August, 1985	"Auction Information Weekly" launched
October, 1992	"Used Vehicle Tsushin" name changed to "Goo"
December, 1992	"Goo Osaka Edition" launched, marking start of nationwide expansion
October, 1995	"Goo Tokyo Metropolitan Area Edition" launched
April, 1996	"Data Line" used car data search system developed, marking launch of information service
October, 1996	Used vehicle information search site "Goo-net" marks start of online information service
October, 1999	"Blue Book" guide to used vehicle prices launched
October, 1999	Starts providing automobile-related information as an official i-Mode site in collaboration with NTT DOCOMO
August, 2001	"Goo Bike" information magazine launched
March, 2002	"Goo Parts" car parts information magazine launched
August, 2002	"Vee SCHOOL" launched, marking entry to cultural-related information business
August, 2006	"Goo-net Auction" launched as a C-to-B used vehicle trading service
October, 2006	"Oasis Navi" launched as online information search site for nursing homes
July, 2007	"Kaigo Kyujin Navi" launched as recruiting/outplacement information service for nursing, medical, and welfare facilities
February, 2009	"Nurse Agent" launched as outplacement information service for nursing
June, 2009	"Goo Auto Exchange" (now "Goo-net Exchange") launched as a used car trading service for Overseas buyers and Japanese car dealers
October, 2010	"Yakuzaishi Kyujin Agent" launched as an agency for seeking pharmacists

Financial Highlights (Consolidated) For the years ended March 31

Financial Highlights

(Thousands of Yen)

	2008	2009	2010	2011	2012(Est)
Net Sales	22,893,978	23,657,565	25,682,321	28,779,831	31,000,000
Operating Income	3,771,517	5,384,741	6,098,600	6,111,455	6,300,000
Ordinary Income	3,837,768	5,400,297	6,165,870	6,375,906	6,318,000
Net Income	1,838,008	3,187,129	3,529,683	3,197,778	3,663,863
Net Assets	12,434,185	14,865,078	17,700,776	20,034,506	-
Total Assets	19,023,424	21,608,731	24,223,151	26,163,513	-
Common Stock	1,824,620	1,824,620	1,824,620	1,824,620	1,824,620
Shares Outstanding at Year-End	10,470,000	10,470,000	10,470,000	10,470,000	10,470,000
Number of Employees	685	685	716	875	951

Per Share Data

(Yen)

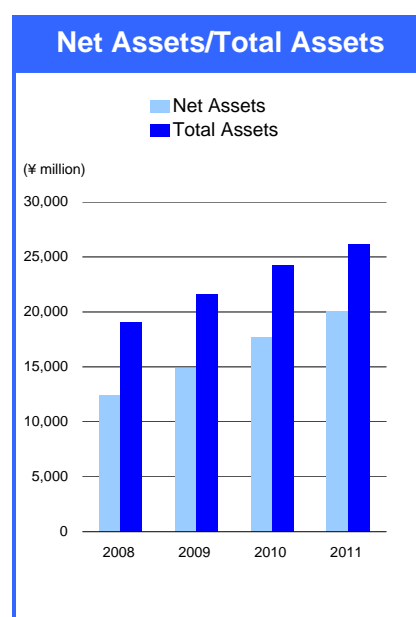
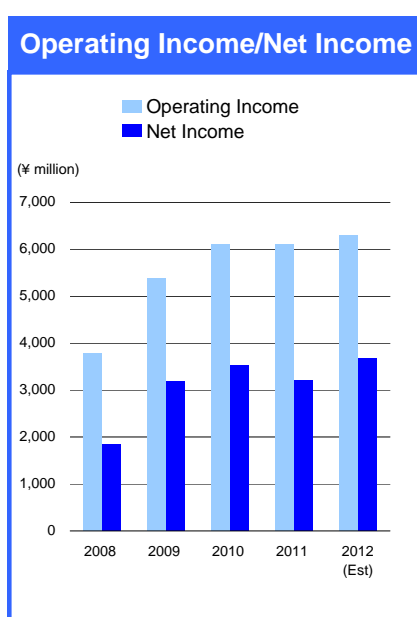
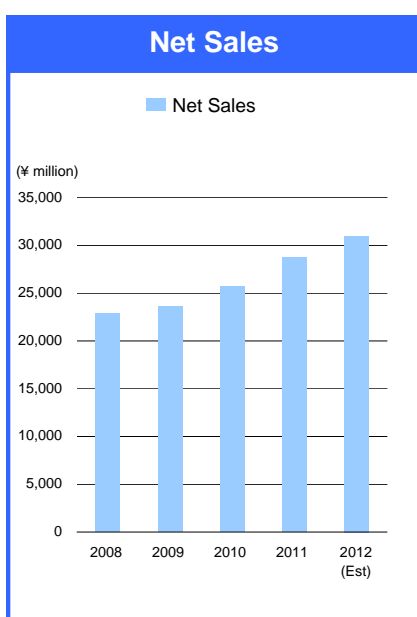
	2008	2009	2010	2011	2012(Est)
Earnings Per Share (EPS)	175.69	304.67	337.43	305.71	371.54
Book-value Per Share (BPS)	1,176.24	1,413.52	1,683.60	1,915.33	-
Annual Cash Dividends	50	70	70	75	75

Profitability Index

	2008	2009	2010	2011	2012(Est)
Operating Income Ratio	16.5%	22.8%	23.7%	21.2%	20.3%
Return on Equity (ROE)*1	15.8%	23.5%	21.8%	17.0%	-
Return on Asset (ROA)*2	20.8%	26.6%	26.9%	25.3%	-

*1 ROE:Net Income/Equity Capital

*2 ROA:Ordinary Income/Net Asset



Consolidated Balance Sheets

As of March 31

	(Thousands of Yen)		
	2009	2010	2011
<Assets>			
Current Assets			
Cash	9,257,401	11,275,189	12,748,091
Notes and accounts receivable	2,395,830	2,456,728	2,654,846
Short-term investment securities	-	-	19,076
Goods and merchandise	13,440	17,078	27,328
Goods in process	45,518	55,931	61,211
Raw material and inventory goods	10,418	3,318	2,642
Deferred tax assets	141,898	162,512	217,143
Other current assets	175,469	216,252	334,814
Allowance for doubtful accounts	(1,884)	(2,709)	(3,779)
Total Current Assets	12,038,093	14,184,301	16,061,374
Fixed Assets			
Tangible Fixed Assets			
Buildings and structures	3,341,275	3,160,598	2,966,919
Land	3,900,031	3,900,031	3,998,869
Other tangible fixed assets	77,103	73,599	120,326
Total Tangible Fixed Assets	7,318,411	7,134,229	7,086,115
Intangible Fixed Assets			
Goodwill	132,531	658,944	954,252
Other intangible fixed assets	161,442	211,667	154,887
Total Intangible Fixed Assets	293,973	870,612	1,109,140
Investments and Other Assets			
Investments in securities	438,254	555,969	499,156
Deferred tax assets	493,608	508,417	599,783
Other investments	1,055,711	1,061,657	900,979
Allowance for doubtful accounts	(29,320)	(92,037)	(93,035)
Total Investments and Other Assets	1,958,253	2,034,007	1,906,884
Total Fixed Assets	9,570,637	10,038,849	10,102,139
Total Assets	21,608,731	24,223,151	26,163,513

Consolidated Balance Sheets

As of March 31

	(Thousands of Yen)		
	2009	2010	2011
<Liabilities>			
Current Liabilities			
Notes and accounts payable-trade	727,180	755,423	776,034
Current portion of long-term borrowings	-	59,027	82,821
Accrued expenses	1,239,363	1,151,576	1,251,505
Accrued income taxes	1,245,439	1,466,687	1,333,671
Advances received	2,121,637	1,902,090	1,741,097
Allowance for sales returns	51,357	51,607	95,545
Allowance for bonus payable	35,440	44,075	41,813
Other current liabilities	747,009	432,043	316,622
Total Current Liabilities	6,167,427	5,862,531	5,639,110
Long-Term Liabilities			
Long-term borrowings	-	101,964	53,954
Allowance for employee' retirement benefits	-	491	882
Allowance for directors' retirement benefits	194,600	212,900	232,300
Asset retirement obligation	-	-	73,268
Negative goodwill	41,465	31,691	21,917
Other long-term liabilities	340,159	312,796	107,573
Total Long-Term Liabilities	576,224	659,843	489,895
Total Liabilities	6,743,652	6,522,374	6,129,006
<Net Assets>			
Shareholders' Equity			
Common stock	1,824,620	1,824,620	1,824,620
Capital surplus	2,011,623	2,011,736	2,011,736
Retained Earnings	10,999,460	13,796,905	16,236,318
Treasury stock	(11,778)	(12,916)	(13,598)
Total Shareholders' Equity	14,823,925	17,620,346	20,059,077
Accumulated Other Comprehensive Income/(Loss)			
Unrealized losses on other securities, net of tax	(27,143)	(5,573)	(12,252)
Foreign exchange adjustment account	(10,412)	(3,843)	(12,317)
Total accumulated other comprehensive income/(loss)	(37,556)	(9,416)	(24,570)
Minority Interests	78,708	89,847	-
Total Net Assets	14,865,078	17,700,776	20,034,506
Total Liabilities and Net Assets	21,608,731	24,223,151	26,163,513

Consolidated Statements of Income

For the years ended March 31

	(Thousands of Yen)		
	2009	2010	2011
Net Sales	23,657,565	25,682,321	28,779,831
Cost of Sales	9,067,679	10,272,804	11,810,257
Gross Profit	14,589,886	15,409,516	16,969,573
Reversal of allowance for sales returns	54,224	51,357	193,712
Provision for allowance for sales returns	51,357	51,607	95,850
Adjusted Gross Profit	14,592,753	15,409,266	17,067,435
Selling, General and Administrative Expenses			
Salaries for directors and employees	3,852,335	4,236,619	4,670,603
Provision for allowance for directors' retirement benefits	15,087	18,300	19,400
Provision for allowance for bonus payable	25,951	28,550	30,421
Advertising	1,682,071	1,332,730	1,694,901
Provision for allowance for doubtful accounts	20,594	20,628	8,254
Amortization of goodwill	36,167	91,722	422,474
Others	3,575,804	3,582,115	4,109,923
Total Selling, General and Administrative Expenses	9,208,011	9,310,666	10,955,979
Operating Income	5,384,741	6,098,600	6,111,455
Non-Operating Income			
Interest income	11,104	13,545	15,908
Dividend received	14,085	5,235	5,254
Income from sales of used paper	31,903	12,712	-
Amortization of negative goodwill	7,403	9,773	9,773
Gain on investments in anonymous association	17,820	25,650	186,005
Other income	12,710	22,811	66,288
Total Non-Operating Income	95,027	89,727	283,230
Non-Operating Expenses			
Interest expenses of loans	-	2,034	6,289
Investment losses of business association	76,433	16,742	7,245
Other expenses	3,036	3,680	5,244
Total Non-Operating Expenses	79,470	22,457	18,780
Ordinary Income	5,400,297	6,165,870	6,375,906
Extraordinary Income			
Gains from sales of fixed assets	67	2,196	-
Gains from sales of securities	13,328	3,160	-
Gains from Forgiveness of Debt	-	-	6,106
Other extraordinary income	50,649	-	-
Total Extraordinary Income	64,045	5,356	6,106
Extraordinary Losses			
Losses from sales of fixed assets	1,423	24	318
Losses from disposals of fixed assets	52,698	35,411	46,981
Impairment losses	52,440	-	367,337
Losses from write-down of securities	152,775	77,001	0
Losses from sales of securities	-	6,322	-
Losses from sales of shares in affiliates	35,509	-	7,397
Provision of allowance for doubtful accounts	-	50,649	-
Loss on adjustment for changes of accounting standard for asset retirement obligations	-	-	53,517
One-time Amortization of goodwill	-	-	242,119
Other expenses	33,799	3,743	10,032
Total Extraordinary Losses	328,647	173,152	727,704
Income before Income Taxes	5,135,695	5,998,074	5,654,308
Income Taxes	2,131,858	2,495,609	2,575,038
Adjustment of Corporate Income Tax	(133,757)	(38,357)	(122,799)
Total Taxes	1,998,101	2,457,251	2,452,239
Net Income before Adjusting for the Losses of Minority Shareholders	-	-	3,202,069
Minority Interest in Earnings (Losses)	(49,536)	11,138	4,290
Net Income	3,187,129	3,529,683	3,197,778

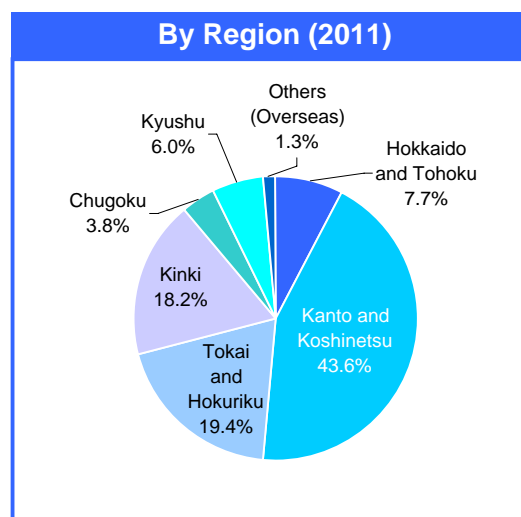
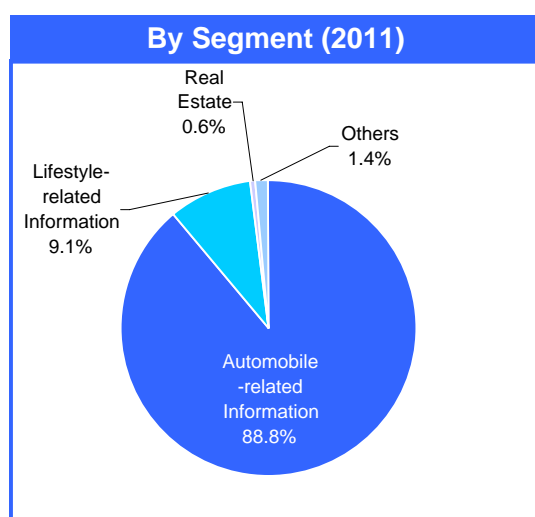
Consolidated Statements of Cash Flows For the years ended March 31

	(Thousands of Yen)		
	2009	2010	2011
Cash Flows from Operating Activities	3,750,071	4,005,837	3,896,535
Cash Flows from Investing Activities	(2,949,230)	(1,141,484)	(1,625,413)
Cash Flows from Financing Activities	(624,407)	(773,129)	(996,443)
Effect of Exchange Rate Changes	(54,479)	8,799	(5,541)
Net Increase in Cash and Cash Equivalents	121,953	2,100,022	1,269,137
Cash and Cash Equivalents at Beginning of Year	8,985,447	9,107,401	11,207,424
Cash and Cash Equivalents at End of Year	9,107,401	11,207,424	12,476,561
Capital Expenditures (Tangible/intangible fixed assets)	3,555,774	320,974	881,315
Depreciation (Including amortization of goodwill)	218,325	347,466	538,333

Sales Breakdown Information

By Segment	(Thousands of Yen)		
	2009	2010	2011
Automobile-related Information	21,889,838	22,858,313	25,566,276
Information Registration Fees	18,872,375	19,039,726	19,831,083
Information Sales	3,017,463	3,818,586	5,735,192
Lifestyle-related Information	1,345,402	2,286,212	2,616,578
Real Estate	194,816	205,784	181,566
Others	227,507	332,010	415,409
Total	23,657,565	25,682,321	28,779,831

By Region	(Thousands of Yen)		
	2009	2010	2011
Hokkaido and Tohoku	1,850,959	2,226,186	2,228,939
Kanto and Koshinetsu	9,045,528	10,125,433	12,549,293
Tokai and Hokuriku	5,685,479	5,617,941	5,570,027
Kinki	4,734,238	5,201,737	5,234,235
Chugoku	972,744	1,097,472	1,089,007
Kyushu	1,310,545	1,404,831	1,724,022
Others(Overseas)	58,068	8,717	384,305
Total	23,657,565	25,682,321	28,779,831



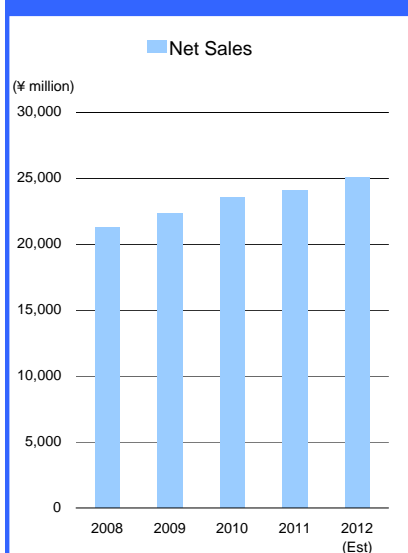
Financial Highlights (Non-Consolidated)

For the years ended March 31

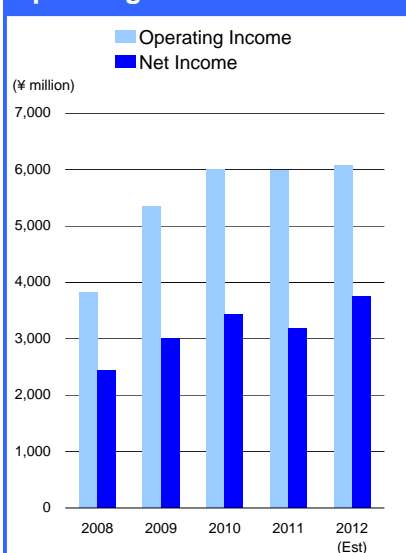
(Thousands of Yen)

	2008	2009	2010	2011	2012(Est)
Net Sales	21,273,359	22,328,662	23,577,767	24,075,053	25,046,000
Operating Income	3,829,771	5,351,077	6,010,084	5,979,363	6,077,000
Ordinary Income	3,897,249	5,361,578	6,113,519	6,314,120	6,190,000
Net Income	2,429,452	3,007,682	3,436,440	3,185,260	3,744,491
Net Assets	12,950,564	15,295,984	18,019,850	20,437,597	-
Total Assets	17,041,396	20,225,356	22,703,039	24,492,047	-
Common Stock	1,824,620	1,824,620	1,824,620	1,824,620	1,824,620
Shares Outstanding at Year-End	10,470,000	10,470,000	10,470,000	10,470,000	10,470,000
Number of Employees	577	607	618	640	693

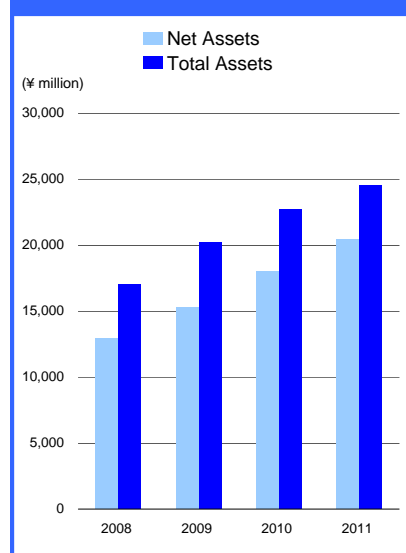
Net Sales



Operating Income/Net Income



Net Assets/Total Assets



Non-Consolidated Balance Sheets

As of March 31

	(Thousands of Yen)		
	2009	2010	2011
<Assets>			
Current Assets			
Cash	6,919,684	9,243,079	10,841,032
Notes receivable	69,657	63,901	74,060
Accounts receivable	2,177,404	2,160,272	1,981,475
Short-term investment securities	-	-	19,076
Goods and merchandise	3,491	667	1,192
Goods in process	17,194	13,285	13,526
Raw material and inventory goods	7,377	1,720	2,341
Prepaid expenses	138,690	133,401	163,226
Deferred tax assets	141,898	135,941	136,982
Short-term loans receivable in affiliates	-	15,000	-
Other current assets	39,425	61,392	56,934
Allowance for doubtful accounts	(1,015)	(2,555)	(2,943)
Total Current Assets	9,513,808	11,826,106	13,286,905
Fixed Assets			
Tangible Fixed Assets			
Buildings	2,906,859	2,744,554	2,677,021
Structures	108,825	103,331	129,598
Machinery and equipment	-	-	23,451
Vehicles and automotive equipment	8,508	11,462	7,090
Tools, furniture and fixtures	55,047	44,907	34,916
Land	3,648,243	3,648,243	3,834,278
Construction in progress	-	-	26,376
Total Tangible Fixed Assets	6,727,484	6,552,499	6,732,733
Intangible Fixed Assets			
Goodwill	132,330	260,727	429,178
Software	78,408	87,163	76,719
Telephone rights	23,818	23,818	23,818
Right of using water facilities	-	-	596
Other intangible fixed assets	60	-	-
Total Intangible Fixed Assets	234,617	371,709	530,312
Investments and Other Assets			
Investments in securities	438,254	255,088	194,539
Shares in affiliates	1,321,255	1,797,303	2,181,825
Investments in capital	168,232	168,232	23,571
Investments in affiliates	281,300	164,200	129,200
Long-term loans receivable in affiliates	-	55,000	-
Bankrupt credit	15,611	27,807	20,082
Long-term prepaid expenses	23,515	15,757	13,855
Lease deposits and guarantee money	141,506	126,718	115,394
Long-term time deposits	600,000	600,000	600,000
Deferred tax assets	720,415	766,006	679,195
Other investments	68,067	68,167	68,262
Allowance for doubtful accounts	(28,711)	(91,556)	(83,831)
Total Investments and Other Assets	3,749,445	3,952,724	3,942,096
Total Fixed Assets	10,711,548	10,876,933	11,205,142
Total Assets	20,225,356	22,703,039	24,492,047

Non-Consolidated Balance Sheets

As of March 31

	(Thousands of Yen)		
	2009	2010	2011
<Liabilities>			
Current Liabilities			
Accounts payable-trade	825,614	805,259	727,839
Accounts payable-other	480,009	12,746	17,449
Accrued expenses	958,746	879,120	920,047
Accrued income taxes	1,241,833	1,425,655	1,157,243
Accrued consumption taxes	52,048	200,368	72,812
Advances received	601,609	607,859	544,331
Deposits received	162,919	164,267	156,069
Allowance for sales returns	51,357	51,607	49,339
Other current liabilities	131	300	167
Total Current Liabilities	4,374,270	4,147,184	3,645,300
Long-Term Liabilities			
Long-term accrued amount payable	264,352	238,702	-
Allowance for directors' retirement benefits	175,000	190,700	206,300
Negative goodwill	41,465	31,691	21,917
Asset retirement obligations	-	-	73,268
Other long-term liabilities	74,284	74,910	107,664
Total Long-Term Liabilities	555,102	536,004	409,149
Total Liabilities	4,929,372	4,683,189	4,054,450
<Net Assets>			
Shareholders' Equity			
Common stock	1,824,620	1,824,620	1,824,620
Capital surplus			
Capital reserve	2,011,536	2,011,536	2,011,536
Other capital surplus	87	200	200
Total capital surplus	2,011,623	2,011,736	2,011,736
Retained earnings			
Appropriation of retained earnings	254,155	254,155	254,155
Other retained earnings			
General reserve	8,500,000	10,800,000	13,500,000
Retained earnings brought forward	2,744,507	3,148,709	2,875,604
Total retained earnings	11,498,662	14,202,864	16,629,759
Treasury stock	(11,778)	(12,916)	(13,598)
Total Shareholders' Equity	15,323,127	18,026,305	20,452,518
Valuation and Translation Adjustments			
Unrealized losses on other securities, net of tax	(27,143)	(6,454)	(14,921)
Total Valuation and Translation Adjustments	(27,143)	(6,454)	(14,921)
Total Net Assets	15,295,984	18,019,850	20,437,597
Total Liabilities and Net Assets	20,225,356	22,703,039	24,492,047

Non-Consolidated Statements of Income

	(Thousands of Yen)		
	2009	2010	2011
Net Sales	22,328,662	23,577,767	24,075,053
Cost of Sales			
Opening inventory of goods	300	3,491	667
Product cost for the term	8,660,358	9,307,476	9,071,362
Total	8,660,659	9,310,967	9,072,030
Ending inventory of goods	3,491	667	279
Cost of Sales of goods	8,657,167	9,310,300	9,071,750
Opening inventory of merchandise	-	-	-
Purchases of merchandise for the term	262,347	302,644	561,216
Total	262,347	302,644	561,216
Ending inventory of merchandise	-	-	912
Cost of sales of merchandise	262,347	302,644	560,303
Other calculation transfer	60,121	66,755	61,894
Total Cost of Sales	8,859,393	9,546,189	9,570,160
Gross Profit	13,469,268	14,031,578	14,504,893
Reversal of Allowance for Sales Returns	54,224	51,357	51,607
Provision for Allowance for Sales Returns	51,357	51,607	49,339
Adjusted Gross Profit	13,472,135	14,031,328	14,507,161
Selling, General and Administrative Expenses			
Salaries for directors	307,587	306,301	312,584
Salaries and bonuses for employees	3,099,895	3,316,360	3,334,578
Provision for allowance for directors' retirement benefits	13,700	15,700	15,600
Legal welfare expenses	406,422	438,217	442,328
Advertising	1,659,024	1,301,125	1,618,427
Provision for allowance for doubtful accounts	13,168	26,120	9,346
Sales promotion	360,361	313,407	351,812
Payable commission	371,394	342,943	313,458
Depreciation	69,434	90,360	92,920
Amortization of goodwill	11,084	46,714	140,225
Others	1,808,984	1,823,994	1,896,515
Total Selling, General and Administrative Expenses	8,121,057	8,021,243	8,527,798
Operating Income	5,351,077	6,010,084	5,979,363
Non-Operating Income			
Interest income	9,451	6,239	8,733
Dividend received	14,085	56,435	107,635
Income from sales of used paper	31,903	12,712	-
Gain on investments in anonymous association	14,580	25,650	186,005
Amortization of negative goodwill	7,403	9,773	9,773
Other income	10,464	10,081	30,650
Total Non-Operating Income	87,888	120,892	342,799
Non-Operating Expenses			
Investment losses of business association	76,433	16,742	7,245
Other expenses	954	714	796
Total Non-Operating Expenses	77,388	17,457	8,042
Ordinary Income	5,361,578	6,113,519	6,314,120

Non-Consolidated Statements of Income

	(Thousands of Yen)		
	2009	2010	2011
Extraordinary Income			
Gains from sales of fixed assets	67	2,226	-
Gains from sales of securities	13,328	3,160	-
Gains from sales of shares in affiliates	-	-	6,318
Other income	159,093	-	-
Total Extraordinary Income	172,489	5,387	6,318
Extraordinary Losses			
Losses from disposals of fixed assets	15,805	26,483	7,162
Impairment losses	7,551	-	134,883
Losses from write-down of securities	152,775	77,001	-
Losses from sales of securities	-	6,322	-
Losses from write-down of shares in affiliates	101,212	-	449,043
Losses from write-down of investments in affiliates	253,700	117,100	-
Provision of allowance for doubtful accounts	-	50,649	-
Loss on adjustment for changes of accounting standard for asset retirement obligations	-	-	53,517
Other expenses	88,094	3,654	15,027
Total Extraordinary Losses	619,139	281,211	659,634
Income before Income Taxes	4,914,928	5,837,695	5,660,804
Income Taxes	2,129,000	2,455,000	2,384,000
Adjustment of Corporate Income Tax	(221,754)	(53,745)	91,544
Total Taxes	1,907,246	2,401,255	2,475,544
Net Income	3,007,682	3,436,440	3,185,260

(Reference Data) Consolidated Quarterly Financial Summary

Summary of Statements of Income					For the years ended March 31				(Thousands of Yen)
	2010				2011				
	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	
Net Sales	6,019,913	6,300,087	6,615,825	6,746,494	7,050,397	7,075,106	7,422,117	7,232,210	
Auto-related Information	5,480,678	5,638,100	5,824,636	5,914,897	6,314,932	6,276,057	6,546,929	6,428,356	
Information Registration Fees	4,660,691	4,796,599	4,651,083	4,931,352	5,000,147	4,863,972	5,059,744	4,907,218	
Information Sales	819,986	841,500	1,173,553	983,545	1,314,785	1,412,084	1,487,185	1,521,137	
Lifestyle-related Information	414,696	529,620	658,655	683,240	599,594	644,665	701,157	671,161	
Real Estate	51,431	51,743	52,518	50,090	48,273	46,264	44,223	42,804	
Others	73,107	80,623	80,013	98,265	87,596	108,118	129,807	89,887	
Cost of Sales	2,315,482	2,506,723	2,754,010	2,696,837	2,733,109	2,884,811	3,033,215	3,061,258	
Gross Profit	3,704,430	3,793,364	3,861,814	4,049,656	4,317,287	4,190,294	4,388,902	4,170,951	
Selling, General and Administrative Expenses	2,225,227	2,168,885	2,277,391	2,639,162	2,559,243	2,592,259	2,674,752	3,129,723	
Advertising	305,092	271,456	278,397	477,783	280,037	310,474	351,595	752,793	
Others	1,920,134	1,897,428	1,998,993	2,161,378	2,279,206	2,281,785	2,323,156	2,376,929	
Operating Income	1,479,203	1,624,478	1,584,423	1,410,494	1,758,043	1,598,034	1,714,149	1,041,227	
Non-Operating Income	23,573	15,407	24,143	26,603	26,638	21,283	199,670	35,638	
Non-Operating Expenses	323	7,391	3,638	11,105	1,780	8,815	4,260	3,924	
Ordinary Income	1,502,454	1,632,494	1,604,928	1,425,992	1,782,901	1,610,502	1,909,560	1,072,942	
Extraordinary Income	-	3,160	-	2,196	6,106	-	-	-	
Extraordinary Loss	7,408	21,926	82,470	61,346	53,545	40,520	6,804	626,833	
Income before Income Taxes	1,495,045	1,613,728	1,522,458	1,366,842	1,735,461	1,569,981	1,902,756	446,108	
Net Income	892,806	959,855	889,254	787,767	1,051,664	891,996	1,080,460	173,656	

For further information, Please contact:

PROTO CORPORATION

Corporate Planning Department

TEL +81-(0)52-934-1519

FAX +81-(0)52-934-1750

URL <http://www.proto-g.co.jp/>